

15 Years in the Service of Forming Responsible Leaders

BA ADMISSIONS 2022-2024

About JIM

St Joseph's Institute of Management (JIM) is a Jesuit Business School with a motto of Forming Responsible Leaders. Started in 2007, approved by All India Council for Technical Education (AICTE) and affiliated to Bharathidasan University, JIM is a part of 178-year-old St Joseph's College (Autonomous) that is recognised for its heritage and service to the nation. Former President of India, APJ Abdul Kalam is an alumnus of this college. Standing tall on the brand of St Joseph's, JIM strives to produce globally competent MBA graduates who lead their lives based on values: Integrity, Excellence (magis), Service and Responsibility. Learning, training and development are the triadic axis around which JIM operates. Therefore, students of JIM do not study for exams but they study for life, life that is meaningful and other-centred.

VISION

To form responsible leaders who are globally competent to lead a life based on values.

MISSION

- To provide learning environment for integral development of individuals who have the right attitude, relevant skills and needed knowledge to adapt to corporate world.
- To remain as a centre of learning by innovative pedagogy, appropriate exposure to industries and cutting edge academic strategies.
- To contribute to the field of business education and industries through research, training, and consultancy.

CORE VALUES

- Integrity Excellence (magis)
- Responsibility Service

GRADUATE ATTRIBUTES

- Sound judgment
- Sharp decision making skills
- Clarity in thinking and articulating Competent to work in a team
- Social sensitivity

ST. JOSEPH'S INSTITUTE OF MANAGEMENT (JIM)

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WHY JIM?

- Faculty with academic excellence and industry experience
- Updated Curriculum as per the Corporate Needs
- Learner centric pedagogy
- Continuous connect with Industry
- Nurturing Entrepreneurial Spirit
- Exclusive Modules for Personal Growth and Values
- Individual attention through Mentoring
- Special Programmes for Leadership Training
- Consistent Placement Records
- Excellent Infrastructure with the state of Art Facilities
- Consistently Ranked high among the Outstanding **B-Schools of Excellence**

HOW DO YOU APPLY?

- Have good score in TANCET/CAT/XAT/MAT/CMAT/ATMA
- Apply online www.jim.ac.in
- Once shortlisted based on your scores, you will be invited to appear for a Written Test, Group Discussion and Personal Interview
- Remember, JIM looks for passionate, sincere and hardworking candidates, not JUST candidates with high academic scores