

# **About JIM**

St Joseph's Institute of Management (JIM) is a Jesuit Business School with a motto of Forming Responsible Leaders. Started in 2007, approved by All India Council for Technical Education (AICTE) and affiliated to Bharathidasan University. JIM is a part of 178-year-old St Joseph's College (Autonomous) that is recognised for its heritage and service to the nation. Former President of India, APJ Abdul Kalam is an alumnus of this college. JIM is an associate member of Xavier Association of Management Institutes (XAMI). Standing tall on the brand of St Joseph's, JIM strives to produce globally competent MBA graduates who lead their lives based on values: Integrity, Excellence (magis), Service and Responsibility. Learning, training and development are the triadic axes around which JIM operates. Therefore, students of JIM do not study for exams but they study for life, a life that is meaningful and other-centred.

**YOUR FUTURE** 

#### **VISION**

To form responsible leaders who are globally competent to lead a life based on values.

#### **MISSION**

- To provide learning environment for integral development of individuals who have the right attitude, relevant skills and needed knowledge to adapt to corporate world.
- To remain as a centre of learning by innovative pedagogy, appropriate exposure to industries and cutting edge academic strategies.
- To contribute to the field of business education and industries through research, training, and consultancy.

## **CORE VALUES**

- Integrity
- Excellence (magis)
- Service
- Responsibility

# **GRADUATE ATTRIBUTES**

- Sound judgment
- Sharp decision making skills
- Clarity in thinking and articulating
- Competent to work in a team
- Social sensitivity

# WHY JIM?

- Faculty with academic excellence and industry experience
- Updated curriculum as per the corporate needs
- Learner-centric pedagogy
- Continuous connect with industry
- Nurturing entrepreneurial spirit
- Exclusive modules for personal growth and values
- Individual behaviour analysis and career profiling by professional experts
- Holistic development of the students through professional mentoring
- Special programmes for leadership training
- Consistent placement records
- Excellent infrastructure with the state of art facilities
- Consistently ranked high among the outstanding B-Schools of Excellence

## **HOW DO YOU APPLY?**

- Have good score in XAT\*/CAT/CMAT /ATMA/ TANCET/MAT (\*Preference given to students with high XAT Scores)
- Apply online at www.jim.ac.in
- Once shortlisted based on your scores, you will be invited to appear for a Written Test, Group Discussion, Presentation and Personal Interview
- Remember, JIM looks for passionate, sincere and hardworking candidates, not JUST candidates with high academic scores