

St. Joseph's Institute of Management organized a National Virtual Conference on the topic "Digital Transformation" on 18th September 2021. The aim of the webinar was to explain how the adoption of digital technology by companies is essential to improve business processes, values for customers and innovation. The Director, Rev. Dr. P. Paulraj SJ, started the program with his felicitations and wishes. The resource persons were Mr. Raman Swaminathan, Global Delivery Manager, Transformation IBM – India; Mr. Om Prakash, Director – Pre-Sales, Ramco Systems Ltd, Chennai; and Dr. Dinesh Babu, Sr. Data Scientist, Brainswing Edutech Pvt Ltd. Chennai. The topics of discussion included Impact of Digital Transformation in the corporate world, Digital Transformation of Business Process across industry, Artificial Intelligence and Machine Learning in Business. Around 210 participants benefited from the Virtual conference. The program was well received.



