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Desire to Inspire

WHO CAN PARTICIPATE?

PG STUDENTS FROM THE DEPARTMENTS:

- MBA
- M Com
- MCA
- MA (Economics)
- MA (HRM)

**Rs. 50,000/-
Cash Prize**



15 October 2022

Contact Us

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JIM

ST. JOSEPH'S INSTITUTE OF MANAGEMENT (JIM)
FORMING RESPONSIBLE LEADERS

*A Jesuit Business School
St. Joseph's College (Autonomous), Tiruchirappalli*

About JIM

St. Joseph's Institute of Management (JIM) was established in 2007 as a division of St. Joseph's College, which has a long history of 175 years of academic excellence combined with social responsibility. JIM is one of the well-known B-Schools (AICTE-approved, affiliated with Bharathidhasan University, Tiruchirappalli in Tamil Nadu). Our never-ending learning continues as we work toward our ultimate goal of establishing unrivalled standards in management education with raised leadership quality. The learning-centered educational environment enhances the intellectual capacity of both the professors and the students.

About JIMSPIRE

JIMSPIRE, a business focused extravaganza where students showcase their diverse talents is all-set to boost social interaction - exchange of creative ideas and concepts on October 15th 2022. The one-day management meet is meant to augment the student's practical learning experiences. The series of events designed for the entire day is primarily intended to foster the business instincts of young minds. JIM believes in nurturing ideas that will bring positive changes in tomorrow's business ecosystem.



15 October 2022



Events

IMPERIUM "Be a team to win"

Five members compete in rounds of physical and mental challenges to prove them best among the rest.

BQUIZZ "Know all"

Pair of brilliant minds fight the battle of business knowledge

PICONOMICS "Image of economy"

An individual with a flash captures economics in a photograph

LOGO-SLOGO "Design and Label"

Pair of creative minds work to create a symbol to represent a product

JPL AUCTION "Hit a sixer"

Team of three bid to select the right person for the right role to make a right team

BULL VS BEAR "Rise or Fall"

Three investors predict and trade to make the maximum

CONVICT "Sell if you can"

Five sales executives prove their convincing skills

BUME "Picturize the Market"

Pair of innovators depict the market scenario in a single picture or video.

AD MAd "Bring it back"

Five Marketing Heads break their heads to lift a failed product

BIZAC "All Data"

Three Data Analysts interpret and present the given data.

Details

General Guidelines

- Registration fee: 300 per Participant
- College ID cards should be produced at the registration desk.
- Registration fee is inclusive of food, refreshments and certificates.
- Participants are requested to maintain strict discipline during the events.
- Eligibility for the overall trophy will be determined by the number of events participated by a team.
- Any indisciplinary move/issue by any participant belonging to any college will lead to the DISQUALIFICATION OF THE ENTIRE COLLEGE TEAMS.
- Participants are requested to strictly adhere to the rules of the event and the decision of the jury would be final.

For Details, Registration & Payment



<https://forms.gle/8ei8CTvvKhY6DXMJ7>