



ST. JOSEPH'S INSTITUTE OF MANAGEMENT (JIM)

A Jesuit Business School

St. Joseph's College (Autonomous), Tiruchirappalli 620 002



National Webinar on **Direct to Consumer** Cum Marketing Plan Contest

Oct 9, 2021 Saturday | 9:30 am

D to C - an online Marketing Webinar scheduled on October 9, 2021, will be an eye opener for those who want to Reinvent their business models or Start a new venture - be it consumer, durable, cement services.....

The conclave will have the best of the industry veterans talk on the necessity of going D to C.

Registration free

Registration Link

<https://forms.gle/hoMmdC7A76AhMBD66>

Key takeaways

1. Gather D to C business insights from the right speakers ... WHY, WHAT, HOW, WHERE and HOW'S OF D to C.
2. Connecting with D to C decision-makers
3. Learning A to Z's of D to C
4. Launching your own brand, product, or service to the right audience

D to C Marketing Plan Contest

We welcome innovators, marketers, investors, media and of course management students to take part in the conclave.

Reach us for any queries related to the Webinar

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