



ICDBE 2023

INTERNATIONAL CONFERENCE ON DYNAMIC BUSINESS ENVIRONMENTS

9TH JANUARY 2023

St. Joseph's Institute of Management (JIM) is a Jesuit Business School. JIM is approved by All India Council for Technical Education (AICTE), New Delhi, India and affiliated to Bharathidasan University, Tiruchirappalli, Tamil Nadu. JIM is ranked high in NIRF India Ranking. It is a part of St. Joseph's College, founded in 1844 by the Fathers of the Society of Jesus, popularly known as

Jesuits; it was established much before the foundation

of the University of Madras. Making good use of

the autonomy given by the University Grants

Commission (UGC) in 1978, the college

excelled in every realm and has produced

great men and women for the society.

Dr. APJ Abdul Kalam, Former President of India, is an alumnus of St. Joseph's College.

In addition to all the high ratings related to its performance and service in the

mission of education, recently the college was awarded with a special Heritage

status. The main objective of starting JIM

was to produce high-calibre, talented and

responsible business leaders. JIM views

management education differently such as

creating highly competent leaders. Learning is

the core activity of this business school. Everyone

learns here - teachers learn, students learn and the Jesuit

management learns constantly. JIM creates an ecosystem of

learning in which students form their competence to become

leaders for tomorrow. Consciously, JIM guides students to view

their learning as a holistic approach. They not only learn the business

nuances, but also discover, to make a difference in the lives of people.

JIM strives to create a meaningful future for its students, with market-

oriented curriculum and innovative learning pedagogy. Learning, training,

and development are the triadic axis around which JIM operates and this

distinguishes itself as an exceptional institution amongst other management

institutions.





Chief Patron

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CONTEMPORARY ISSUES WITHIN DYNAMIC BUSINESS ENVIRONMENTS

How do businesses handle complications that accompany uncertainty? How can businesses mitigate that risk? All human beings, especially business professionals, feel uncomfortable when uncertainty affects their environment. With regards to global businesses, these challenges include managing human resources, production and operations, financial management, and marketing issues arising from complications and evolving dynamics of business organizations and their environments. Additionally, organizations are facing multiple challenges pertaining to ethical, legal, and other regulatory issues confronting their business activities.

A contemporary business environment maximizes the potential of a business by fully utilizing available resources to make the company thrive within the chaos of uncertainty. Additionally, culture and diversity play an important role in the dynamics of the business environment. While globalization is singled out as its enhancer, it is far from its inceptor. The current business environment worldwide has become more complex and diverse.

The primary objective of this International Conference is to provide a platform to scientists, researchers, academicians, practitioners, and students to reflect on the ongoing issues, challenges, and research needed to address the broad and contemporary issues within business environments with respect to its impact on issues such as globalization, sustainability, and the betterment of the society. The deliberations will be aimed at discussing and highlighting the role of current and emerging trends in business environments to meeting global challenges that have historically and recently risen. Academic business conferences can potentially assist business leaders and decision-makers to have a clear, impartial, and data-driven perspective of how various factors impact the success of organizations and how to respond and react in today's dynamic global business environment.

INTERNATIONAL AND NATIONAL CONFERENCE EXPERTS:



* **Dr. Dinesh S. Dave**, Professor & Director of Supply Chain Management
Department of Marketing & Supply Chain Management, John A. Walker College of Business
Appalachian State University, Boone, NC 28608

Mrs. Laura L. Brewer, Lecturer of Supply Chain Management
Department of Marketing & Supply Chain Management, John A. Walker College of Business
Appalachian State University, Boone, North Carolina, USA

Dr. William Magnus Northington, Assistant Professor of Marketing
Department of Marketing & Supply Chain Management, John A. Walker College of Business
Appalachian State University, Boone, North Carolina, USA

Dr. Bhaba Krishna Mohanty, Indian Institute of Management, Lucknow- 226 013, India.

Dr. Asit Kumar Barma, Director and Professor, BIM, Trichy

Dr. J. Kavikumar, Department of Science and Mathematics, Faculty of Science, Technology and Human Development,
Universiti Tun Hussein Onn Malaysia, Malaysia

Dr. G. Murugananatham, Head, Dept. of Management Studies, NIT, Trichy

Dr L. Suganthi, Professor of Management Studies, Anna University, Chennai

Dr. V. Veeramani, Asst., Professor, Department of GR (Mathematics Section)
University of Technology and Applied Sciences, Salalah, Sultanate of Oman

Dr. P. Shanmugavadivu, Professor and Head, Department of Computer Science and Applications,
The Gandhigram Rural Institute, Gandhigram, Dindugal

Dr. Naveen Gupta, Director, Hindustan College of Management and Technology, Agra.

Dr. S. Porkodi, Faculty, Business Studies, Higher College of Technology, Al-Khuwair, Muscat, Sultanate of Oman

Dr. D. Kumar, PG & Research Dept. of Economics, Jamal Mohamed College, Trichy

Dr. R. Subramanian, Retd. Professor of BIM, Trichy

Dr. M. Shanmugam, Professor and Head, BSAR Crescent Institute of Tech., Chennai

Dr. R. Viji, Dean-Kalasalingam Academy of Research and Education, Krishnan Kovil

Dr. M. Kameswari, Head of Mathematics, Kalasalingam Academy of Research and Education, Krishnan Kovil

GUIDE LINES FOR ABSTRACT:

The abstract of the relevant topic should not exceed one page. The Font should be Verdana size 10, Single line space and should contain complete affiliation information of author(s). The abstract should be submitted as a Microsoft Word document to the following email address on or before 30th October 2022. Email ID : inteconference@jim.ac.in

Submitted abstracts will be reviewed by the Research Committee. If the abstract is accepted, author(s) agrees to submit the complete paper which includes research methodology, results and discussion, recommendations, and conclusions, if any, and references. All submissions should report original and previously unpublished research results regardless of the type of research paper being submitted for presentation. The completed papers should be submitted electronically as a Microsoft Word document. The length of the papers should be 10 pages or less and the fonts should be Verdana size 10.

Manuscripts should meet the format set by the Conference committee and are subject to review.

Regarding the publication of your article in Scopus/ Web of Science/ UGC CARELIST journal, you will be notified after acceptance of your article.

Important Dates:

Particulars	Important Dates
*Submission of Abstracts [one page]	30 th OCT 2022
Intimation of Acceptance	7 th Nov 2022
*Submission of Full Papers [maximum 10 pages]	26 th Nov 2022

**only in Microsoft Word format*

We are looking for the research articles in the following areas:

<ul style="list-style-type: none">• Advertising Management• Business Communication• Arts Management• Business Management• Change Management• Communications Management• Critical Management• Disaster Management• Environment Management• Events Management• Expense Management• Financial Management• Food Management• Tourism Management• Insurance Management• Investment Management• Marketing Management• Operations Management	<ul style="list-style-type: none">• Mathematical Modelling related to Business Decision Making• Fuzzy application related to Business Models• Project Management• Public Sector Management• Quality Management and Assurance• Risk Management• Strategic Management• Supply Chain Management• Tax Management• Time Management• Human Resource Management• Information Technology• Leisure Management• Hotel & Lodging Management• Other topics related to Business, Economics, Systems, Human Resource, Operations and Finance tracks will also be considered
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Registration Fee Structure

Nature of Persons	Early Bird Fee Before 26th Nov 2022	Normal Fee After 26th Nov 2022
Research Scholars Full Time / PG Students / Guest	Within India: Rs.1500 Outside India: \$ 200	Within India : Rs. 2000 Outside India: \$ 250
Academician/ Research Scholars Part Time	Within India: Rs. 2500 Outside India: \$ 300	Within India : Rs. 3000 Outside India: \$ 350
Industry People	Within India: Rs. 3500 Outside India: \$ 400	Within India : Rs. 4000 Outside India: \$ 450

Payment for Registration can be made through NEFT

Account Name : St Joseph's Institute of management Association | Bank Name : South Indian Bank

Account Number : 0082053000044173 | IFSC code : SIBL0000082 | Branch : Trichy Main



For details you can feel free to contact

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