

Responsible Leaders...

A Jesuit Business School

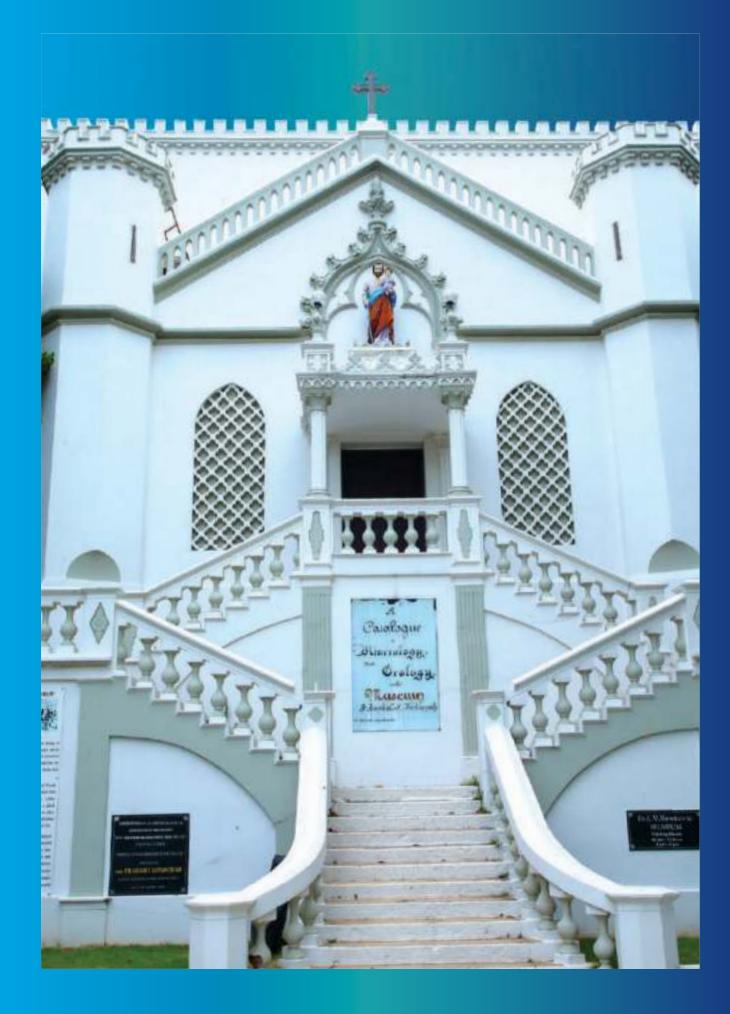
PROSPECTUS 2022

www.jim.ac.in



# Contents

1.	From the Director	2
2.	Our Vision	3
3.	St. Joseph's Institute of Management	4
4.	MBA Programme	6
5.	Special Programmes	8
6.	Infrastructure	9
7.	Awards	11
8.	Assessment of Learning in JIM	11
9.	Admission Procedure	12
10.	Course Profile	14
11.	Ph.D. Programme	15
12.	Corporate Programmes	16
13.	Life at JIM	17
14.	Alumni/ae	20
15.	Placement & Recruiters	21
16.	Faculty Profile	22
17.	Adjunct Faculty	22
18.	JIM Administration	23
19.	The Board of Management	23





66

A disciplined approach for the last 15 years has placed JIM as one among the top B-Schools in South India.

Dear Applicants,

The world of business is getting disrupted at a fast rate. Coupled with the multitude of catastrophes – covid, omicron etc.: business education is at cross roads. It needs relentless overhaul of the courses, content and delivery. St. Joseph's Institute of Management popularly known as JIM is one of the business education institutes, I would proudly state, making sincere efforts in tuning its two-year MBA programme towards this end. This, along with its steadfast objective of making its students responsible leaders, puts JIM in a very different scale. A disciplined approach for the last 15 years has placed JIM as one among the top B-Schools in South India.

Though the reason for joining JIM may be plenty, I find, the one element that has been firmly struck in the prospective students' mind, is the industry linked syllabi and the resulting placements. Here, testing is very different – students are tested on their strengths and inspired to reach the pinnacles. We, at JIM, endeavour to create an atmosphere that is inspiring and leading.

Emphasis is on holistic growth and much beyond the class room environ. The team of professors are in constant touch with industry and its happenings and hence finetune their course content and delivery, from time to time - in tune with specific needs of the business sectors. Training and other outbound programmes make him or her learn and experience life lessons. The group learnings make every student understand peers better; thus, paving a way for him/her to understand the affective domain. Our state-of-the-art infrastructure is one of the best among b -schools in South India – be it Wi-Fi, classrooms, auditorium, learning and teaching aids and other resources. The kiosks around the building is a perfect setting for learning and discussion.

End of the day, I am pretty sure, that all our students will become "Responsible Leaders" - for business and society.

Join "JIM" - together we will make a difference.

Rev. Dr. P. Paulraj, SJ

Director





# St. Joseph's Institute of Management - JIM

St. Joseph's Institute of Management (JIM) is a Jesuit Business School. JIM is approved by All India Council for Technical Education (AICTE), New Delhi, India and affiliated to Bharathidasan University, Tiruchirappalli, Tamil Nadu. JIM is ranked high in NIRF India Ranking. It is a part of St. Joseph's College,

founded in 1844 by the Fathers of the Society of Jesus, popularly known as Jesuits; it was established much before the foundation of the University of Madras. Making good use of the autonomy given by the University Grants Commission (UGC) in 1978, the college excelled in every realm and has produced great men and women for others. Dr. APJ Abdul Kalam, Former President of India is an alumnus of St. Joseph's College. In addition to all the high ratings for its performance and service in the mission of education, recently the college was awarded with a special Heritage status.

In this college of repute, JIM was started with the sole objective of Forming Responsible Leaders. JIM, looks at management education differently. Learning is the core activity of this business school. Everyone learns here teachers learn, students learn and the Jesuit management learns constantly. JIM creates an ecosystem of learning in which students form their competence to become leaders for tomorrow. Consciously JIM guides them to look at their learning holistically. They not only learn the business nuances, but also learn, to make a difference in the lives of people. JIM strives to create a meaningful future for its students, with market-oriented curriculum and innovative learning pedagogy. Learning, training and development are the triadic axes around which JIM operates and this makes it stand tall vis-a-vis other management institutions.



#### - THE MBA PROGRAMME -

St. Joseph's Institute of Management (JIM) offers a Master's program in Business Administration (MBA). The program is spread over two years of four semesters and a Summer Internship Placement (SIP) program after the completion of the first year. The curriculum for the course has been designed with the objective of providing a comprehensive view of management with specialization in certain functional areas. Placement facilitation and entrepreneurship promotion are the mainstay of the program. It strives to produce ethically conscious leaders with social responsibility and concern for the marginalized.

#### **Our Curriculum**

The curriculum is restructured biannually taking into consideration the needs of the students and the demands of the changing business environment. Experienced professionals from industry and academia are involved in the syllabus restructuring process. The curriculum lays its emphasis on building a sound personality, enhancing competencies and acquiring sound knowledge about the industry.

In the first year, the students are enabled to sharpen their skills and get well grounded in all areas of management studies. They are equipped with the skills and tools necessary to improve their confidence and communication so that they gain maximum advantage of the management education. At the end of the second semester, a student is required to spend twelve weeks in an organisation undergoing an on-the job training regarded as 'Summer Internship Placement' (SIP). Students also undertake major project during the SIP. After the completion of the internship, a student has to submit an observation report and has to face a viva-voce. Internship provides practical exposure that he/she can successfully relate his/her classroom learning with field experience. It also gives an opportunity to the student to have a clear exposure to the stream, that he/she wants to specialize in.

The second year courses place emphasis on specialization/elective in functional areas of management such as Finance, Marketing, Human Resource Management, IT & Analytics and Supply Chain Management. The student can choose any two of the electives offered. Thereby a student would have specialized in two functional areas at the end of the program.

#### **Our Pedagogy**

JIM has evolved a distinctive pedagogy, which focuses on active learning and personal growth of the students. Students play a major role in the learning process by adopting their own learning strategies such as self-learning, class room presentations, in-class interactions, case analysis and peer learning. Competent faculty and expert visiting faculty facilitate an active and interactive learning process. Debates, panel discussions, competitions, workshops, plant visits, project-based learning are all integrated into the teaching-learning process.

Case Study method is employed in all the courses. The programme brings in cases from the real life experiences and also models that are used and tested in industries and organisations. More of contextual experience than mere texts, abstract theories and models that are isolated from concrete reality are presented. It is believed, this could instruct and form the character of a student along the learning process. Learning does not stop in classrooms but moves to training outside class rooms. In tandem, learning and training help a student form herself/ himself to become a competent individual. In some cases, special workshops and short courses are conducted to train in areas that are not directly covered during lectures in classrooms. In all this, mentoring plays a



key role in gauging the progress a student makes and it helps enormously to make course corrections. In brief, distancing from conventional teaching and learning model, JIM follows a learning-centred education where everybody, teacher, management, students and their parents learn.

Assurances of Learning (AoL), are set for every course and we have put in place a mechanism to measure how the assurances are fulfilled. First, students map their competencies in which they become aware of the gap between what they are and what they aspire to become. From there each student is guided to become a team player through class room lectures, group discussions, live projects and seminar presentations and interpersonal interactions, leading to personal growth. Second, students are motivated to develop critical thinking by asking fundamental questions and finding solutions to

problems and issues in businesses. After sifting through available sources of knowledge, an MBA student should learn to form his/her own opinion on issues. Third, in this learning and evaluation, an emphasis is placed on looking at concepts globally and analyse the impact of business decisions internationally. For no issue in business today is only local, instead everything is seen globally. Fourth, the tests, quizzes, seminars and live-projects aim at helping students develop communication skills that are essential to be successful management professionals as they need to articulate what they feel and think. In all this, a student through his/her learning becomes a person who gives importance to values, what we call business ethics, and ultimately JIM desires that every student becomes 'man and woman for others'. The eco-system of learning never loses its focus on learning for others.



# **SPECIAL PROGRAMMES**

#### • Communicative Competence Course

JIM gives special training in communication. While the students undergo a two-week workshop on communication when they join, they are also helped throughout the course to improve their communication.

#### Bridge Course

Bridge Course is conducted before the start of the first semester to prepare students to meet the requirements of rigorous management education at JIM. Intensive foundation courses in Basic Mathematics, Accountancy and Behavioural Science are given.

#### Personal Growth Lab

JIM believes in developing a strong personality with adequate self understanding, ability to manage oneself and effectively relate with others. It offers special training programmes. Intensive three day workshops are conducted in the areas of personal growth, building self esteem, value formation and interpersonal effectiveness.

#### • Skill Enhancement Programme

Knowledge and skills evolve rapidly. To cope with the rapid change, students are trained in specific areas that will help them develop new knowledge, attitude and skills, both personally and professionally. The students undergo training in Personality Type Exercises, Neurolinguistic Programming, Rational Emotive Therapy, Managing Emotions, Time Management and Stress Management. They are also trained and given opportunities to develop skills in public speaking, presentation and preparation of reports.

#### • The Institution-Industry Network

Institute-Industry interaction is one of the most critical differentiator among Management Institutions. This will greatly impact the learning process in MBA programme. JIM aims at bridging the gap through introducing programs like visits to local industries and participating in conclaves and programmes organised by them .

#### • Industry Ready Training

Campus placement gets top priority in an MBA programme. While the whole MBA programme focuses on personal growth, interpersonal effectiveness that are vital for placement and career growth, there is a well planned industry ready training by competent professionals from outside in the second year to prepare them for placement.

#### CEO Connect

Life at JIM is a vibrant blend of class lectures, study sessions, management meets, competitive sports and cultural meets. There are seminars, guest lectures and workshops where a student is exposed to diverse views, opinions and ideas of many of the greatest minds in the world of business. Yet, a good part of the JIM life will not just be academic. There is a CEO Connect which bring CEOs from companies to share their expertise knowledge to student community.

#### • Startup Mela: Nurturing Entrepreneurs

Every student is asked to come up with a business idea. Every step in learning is woven around that idea to commercialize it and convert it into a startup. JIM conducts a Startup Mela in which



Angel investors are invited to evaluate the business ideas. By this JIM prepares to produce employers not just employees.

#### · Learning Academy

Learning Academy is an initiative in JIM to provide a platform for the students to enhance their advanced communication skills such as debating, discussing, sharing ideas, convincing, agreeing and disagreeing in a polite manner. The first year students are divided into three groups and they organise learning programmes focussing on specific themes twice a week.

#### · Web Based Learning and Assessment

The students learn by accessing learning resources from the institute's web portal. They can submit the assignments, download resources and attend assessments online. This facilitates learning and dynamic interaction with faculty.

## INFRASTRUCTURE FOR AN ECOSYSTEM OF LEARNING

Located in a sylvian atmosphere in the sprawling campus of St. Joseph's College, JIM provides adequate and sophisticated facilities integrated with latest information and communication systems. They provide stimulating environment for learning and developing skills.

#### • Library

JIM has a well stacked air conditioned library with a rich collection of books, journals, periodicals and electronic resources along with access to EBSCO and many online databases. The courses are designed in such a way that the students have to regularly use library resources for assignments and classroom presentations.

#### ICT Facility

The computer lab is well furnished and air conditioned with latest IT infrastructure, software and high speed internet connectivity. Workshops that require use of systems are conducted in the lab. The lab is used to familiarize the students with the latest software and work effectively in office applications. The lab has high configuration computers to meet the demands of the students. The workstations are connected to 3I BM rack servers. JIM has 100 Mbps dedicated leased line for internet with Wi-Fi facilities for all the faculty and students.











#### Classrooms

Classrooms are designed for better interaction between faculty and students. All classrooms are well furnished, air-conditioned with audio visual facilities and connected with internet for effective use of online resources. A dedicated interactive smart class room helps in effective learning.

#### Auditorium

A 250 seated fully air conditioned auditorium with quality acoustics and projection system is designed aesthetically to host guest lectures, presentations, seminars, workshops as well as orientations and other curricular talent shows on-stage.

#### JIM Woods

A serene atmosphere for the students to gather for newspaper reading and learning activities.

#### Kiosks

In order to facilitate learning outside the classrooms, we have Kiosks, where the students can gather to discuss and co-learn. Kiosks are connected with Wi-Fi facility and well lighted for evening discussions.

#### Sports and Games

Sports and games are the integral part of learning at JIM. Students play Tennis, Volley Ball, Table Tennis and other indoor games in the evening.

#### • Learner's Corner

A waste dumping pit was converted into a beautiful learners' corner named RATIO STUDIORUM. Students go there for practicing public speaking, declamation and debate.

#### Video Conference Facility

Video Conferencing Facility in JIM helps in continuous interaction with experts from industry and academicians in leading business schools.

#### Language Lab

Communication is the single most vital skill for both learning and employment. A large number of our students come from rural areas from Tamil Medium Schools. Therefore, training them in English communication requires a language lab. A part of the computer lab is converted to language lab.

#### Personal Growth and Counselling Lab

To address to the personal needs of the students there is a Personal Growth and Counselling Lab.

#### Sosa Incubation Centre

JIM has been experimenting various initiatives to promote entrepreneurial interest and skills among the students and hone the skills of budding entrepreneurs. To facilitate this process, an incubation Centre is designed where a group of entrepreneurs can work. It has six workstations to work on projects.

# **AWARDS**

CSR-GHRDC B-Schools
Survey ranked JIM at
24<sup>th</sup> position among the
Outstanding B-Schools of
Excellence in the country
and one of the Top(7<sup>th</sup>)
private B- School
in Tamil Nadu.



Following the Association to Advance Collegiate Schools of Business (AACSB) directives, first, learning begins with definition of student learning goals and objectives. Each learning goal describes the desired outcome that students should be able to accomplish when they graduate finally, regardless of their specializations. Second, every effort is made to align the curricula with the adopted goals to ensure that the curriculum addresses the learning goals. There is clear evidence that the work students do in one or more classes directly supports how and what student achieves. Third, identification of instruments to assess learning is done. We follow "course-embedded" measures. In this, course assignments or other student demonstrations such as GD, PI and report from a course are evaluated for the purposes of AOL through a separate, distinct process that is driven by criteria established by more than three faculty. Not only subject knowledge but also communication skills to articulate what a student has learnt is tested and measured. Finally, once the scores are collected on students performance through the outcomes assessment process, they are shared with and analyzed by the appropriate standing committee under the leadership of Chair, Examinations and finally, the Director of JIM approves the score that is to be sent to Controller of Exams in the college.



# WHO AND HOW TO APPLY

#### Who can apply?

- Graduates of any discipline from a recognized university with a minimum of 50 percent marks.
- Students awaiting their final semester results can also apply with the V/VII semester results. The final semester and all other pending papers if any must be cleared before 31st July 2022.
- The candidates who have taken any one of the Common Entrance Tests namely TANCET/MAT/ XAT/CAT/CMAT /ATMA.

#### How to apply?

- Step-1: Apply online at www.jim.ac.in
- Step-2: After online fee payment of Rs.1000/towards application processing and application
  submission, the candidate should take a print
  out of the filled in application along with the
  self-attested photocopies of the necessary
  documents and send it through post to the
  Institute.
- Note: Bank charges for online payment is applicable that depends on the bank and payment method. In case of any payment failure, JIM is not responsible.

#### What is the Selection Process?

- The submitted applications will be scrutinized for selection by JIM Admission Office.
- The short-listed candidates will receive a Call Letter through email for JIM selection process.
   Initial shortlisting will be done on the basis of the UG marks.
- Selection process will be conducted in 3 phases, based on candidate's date of application submission.

- Shortlisted candidates will go through a selection process that consists Written Test, Group Discussion and Personal Interview (WT-GD-PI).
- The final selection of the candidate will be based on the composite score obtained by the candidate along with the Common Entrance Test Score, Percentage in Under Graduation and Work Experience (If any).
- The list of provisionally selected candidates will be published in the website (www.jim.ac.in).
- The selected students should pay the fees on the stipulated dates.

#### **Documents to be Submitted**

- Two recent passport size photographs
- The entrance test (TANCET/MAT/XAT/CAT/CMAT /ATMA) hall ticket and / score card.
- High School and Higher Secondary Mark statements
- Mark Statements/Consolidated Statement of the UG Degree
- Students awaiting their final semester results must submit the mark statements up to V/VII semester
- UG Degree / Provisional Certificate
- Transfer and Conduct Certificate
- · Community Certificate
- · Work Experience Certificate (If any)
- Attestation Letter from the Parish Priest (For Catholic Applicants Only)
- NRI Candidates must submit a residential permit issued by the Foreigner Regional Registration Office.



#### **DATES TO REMEMBER**

Online application open : 02 February 2022

Last date for applying online : 25 June 2022

Submission of filled-in : On or Before 30 June 2022

applications through post

Submission of filled-in : On or Before 30 June 2022

applications in person

JIM Selection Process: Phase 1: April 1st week,

Phase 2: May 4<sup>th</sup> week and Phase 3: July 1<sup>st</sup> week

Publication of provisionally selected candidates after each phase

Payment of fees and admissions: As indicated in the selection letter

## **COURSE FEE**

- Approximately 7 Lakhs.
- It is recommended to pay the fees annually.
- Fees once paid will not be refunded.

# **COURSE PROFILE**

#### Semester I

- 1. Business, Government & Society
- 2. Managerial Economics
- 3. Financial Statement Analysis
- 4. Organizational Behaviour
- 5. Quantitative Techniques
- 6. Business Communication
- 7. Spreadsheet for Managers
- 8. Introduction to Business Analytics

## Semester II

- 1. Financial Management
- 2. Marketing Management
- 3. Human Resource Management
- 4. Management Information Systems
- 5. Operations and Decision Making
- 6. Business Statistics
- 7. Innovation and Entrepreneurship
- 8. Corporate Ethics and Legal Aspects of Business

#### Semester III

- 1. Global Strategy
- 2. Business Research
- Summer Internship Placement (8 Weeks)

#### Semester IV

1. Project & Dissertation (3 Weeks)



# SPECIALIZATION COURSES

#### **FINANCE**

- 1. Security Analysis
- 2. Derivatives Management I
- 3. Banking & Financial Services
- 4. Financial Analytics
- 5. Financial Modelling using Spreadsheet I
- 6. Mutual Funds
- 7. Portfolio Management
- 8. Derivatives Management II
- 9. Financial Modelling using Spreadsheet II
- 10. Business Valuation
- 11. Personal Finance
- 12. Enterprise Risk Management

#### **MARKETING**

- 1. Product and Brand Management
- 2. Services Marketing
- 3. Digital Marketing
- 4. Business to Business Marketing
- 5. Marketing of Financial Products & Services
- 6. Influencer Marketing
- 7. Sales and Distribution Management
- 8. Retail Management
- 9. Marketing Analytics
- 10. International Marketing
- 11. Rural Marketing
- 12. Direct to Consumer Marketing

#### HR

- 1. Talent Acquisition
- 2. Learning and Development
- 3. Labour Codes I
- 4. Learning Organisations
- 5. People Analytics
- 6. Team Management
- 7. Performance & Compensation Management
- 8. Organizational Change & Development
- 9. Labour Codes II
- 10. Cross Cultural Management
- 11. Negotiation Management
- 12. Talent Management

#### IT & ANALYTICS

- 1. Machine Learning using Python
- 2. Data Mining and Data Warehousing

- 3. Big Data Analytics
- 4. Software Engineering
- 5. Structured Query Language (SQL)
- 6. Digital Commerce
- 7. Deep Learning & Artificial Intelligence
- 8. Digital Analytics
- 9. Block Chain and Business Applications
- 10. Cyber Security
- 11. Data Visualization
- 12. Emerging Technologies

#### SUPPLY CHAIN MANAGEMENT

- 1. Principles of Supply Chain Management
- 2. Supply Chain Data Management Analysis
- 3. Statistical Quality Control
- 4. Advanced Mathematical Techniques for Supply Chain Management
- 5. Lean Six Sigma
- 6. Digital Supply Chain Management
- 7. Global Supply Chain Management
- 8. Service Process Management
- 9. Project Management
- 10. Python Programming
- 11. Tora Package
- 12. Introduction to Data Envelopment Analysis

### PhD PROGRAMME

JIM has a centre for research affiliated to Bharathidasan University. Major areas of Ph D research are HR, Marketing, Finance, IT & Analytics and Supply Chain Management.

JIM facilitates research through regular Review meeting. Both full time and part time Ph D program is facilitated in JIM with competent faculty.



# Corporate Programmes MDP / FDP

# Management Development Programmes (MDP)

The MDPs are intended to encourage learning, which includes group work outs, re-enactment games, address and exchanges, role plays and presentation by members. The training programmes equip the members with new reasoning abilities that will upgrade their productivity and knowledge. JIM offers training to experts, academicians, students and parents. It also administers consulting to business associations, NGOs and educational institutions. The programme upgrades individual and business performance. The learners are furnished with the learning and abilities required to settle with better choices.

#### **Faculty Development Programmes (FDP)**

Programmes are designed for institutional heads, executives, educators and instructors from different establishments/universities/schools. The programs are offered as ground-breaking school/college mediation bundles planned for improving the instruction – learning process and capabilities. These programs help them become familiar with the most recent patterns involving strategies and methods for facilitating classroom learning



# Life @ JIM

Life at JIM is an engaging and enriching experience. It is an integrated learning environment which combines a series of learning events. All that happens at JIM leads to learning; lectures, tutorials, business games, case presentations, management events, seminars, conferences cultural fests, sports, festivals, birthday celebrations, industry visits, social responsibility activities, neighbourhood engagement programmes, group discussions, clubs, outbound trainings and workshops. Students take their meals and refreshments in the canteen 'Magis Cafe' with enhanced facilities. There is always a blend of academic rigor and joyful togetherness in JIM.

Students learn in teams: they are part of team processes and master the skills for working in teams. They are helped to discover their potentials and hone them towards professional excellence. They learn every aspect of life here.







#### **OUTBOUND LEARNING**

At JIM, we strongly believe that learning also happens outside the classrooms. Learning has to be fun and the learner should enjoy learning. Students are taken out of their classrooms periodically to learn their management lessons and to explore their potential. The students are given the experience of outbound learning, which builds their confidence, uncovers their leadership skills and encourages to work in teams. In outbound learning, the learner learns by doing.

#### STUDENT ADVISORY COUNCIL (SAC)

JIM focuses on student activities apart from rigorous academic programmes. Student Advisory Council (SAC) is a student initiative to develop managerial competencies through programmes designed and run by the student, where they showcase their skills and develop them. All the extracurricular activities, sports and festivals are conducted by students.

#### **JIMNESIA**

'JIMNESIA' – Talent Hunt is an annual management and cultural fest conducted for its students in the JIM campus. It is a two days extravaganza, wherein all the students, faculty and staff come together as a family and stay in the Campus. The day starts with Yoga and Meditation and ends with Bonfire. Series of events both Academic and Cultural makes the schedule during the day. It is a celebration of talent in being together and recognizing oneself in others. It aims to build team spirit and unity of minds and hearts needed for the Life in JIM.

#### **XCHANGE**

XChange is a student led management event conducted for business students across the country. This helps our students to develop thinking and organising skills while enabling business students from other colleges to show case their managerial competency.

#### **CLUB ACTIVITIES**

The students form learning clubs based on their area of specialization. They organise special events, discussions and visit places to deepen their understanding and skills. They also organise one mega - 'Signature Event' to exhibit their leadership skills.

#### **Finovators**

The students with passion for Finance gather regularly to analyse and interpret the financial statements of companies, discuss business plans, conduct stock wars and converse with experts in the field.





#### **Populace**

The HR club brings experts from among the HR practitioners. The students actively discuss with the HR experts the various HR issues, labour laws, recruitment practices, competency mapping procedures and performance management practices.

#### **Marklends**

The marketing club known as MARKLENDS meets every week to discuss emerging areas and trends such as digital marketing and social entrepreneurship. They conduct games, workshops to simulate marketing activities such as product launch, brand exercises and design advertisements.



#### **Kerberos**

The IT & Analytics students meet frequently to generate new ideas for developing information system for organisational efficiency and applications for specific need. They learn tools of business analytics and gain hands on experience in analytics through special workshops.

#### RYC

This club works in collaboration with Rotaract City, Trichy Chapter. RYC provide an opportunity for the students to enhance the knowledge and skills that will assist them in personal development, to address the physical and social needs of their communities, and to promote better relations between all people worldwide.









JIM boasts of hundreds of Alumni/ae who are working in different industries. They are seen as part of the JIM family and are informed about all that happen in JIM. They regularly come back to the Alma Mater with a sense of pride and happiness. The Alumni/ae register and update their details through the dedicated web portal. Annual Alumni meetings are held. Besides, Alumni/ae Chapter meetings are held in other cities at regular intervals.





## **Summer Internship Placements (SIP)**

Summer Internship Placement at JIM is a ten-week programme that students undergo during the months of April, May and June every year. SIP provides unique opportunities to the students to get a deeper insight about organisation and their management practices under the expert guidance of an industry mentor. Students also work on projects during internship. At the end of 10-week internship programme, a Viva-Voce is conducted at JIM to assess their learning during the internship.

# Recruiters

Aachi Acurus Acurus Solutions Adani Wilmar Align Associate

Amul Apli

Asian Paints Axis Bank

Axis Securities
Bajaj Capital

Bandhan Bank Bank of Melon

Berger Paints BlowHorn

Blue Star BNP Paribas

Cafe Coffee Day Catholic Syrian Bank

CavinKare CBRE Chain Sys Coca Cola Code Young Colgate

Covenant Consultants

Covie Ventures

CUB Dabur

Dalmia Cement Decathlon Dhobi G Dulux Paints Econ Systems

Elite Group of Companies Encore Technologies Fame Technologies Fangs Technology Ltd

Federal Bank Fincare

FlipKart

GATI Kintetsu World Express

Glaxo Smith Kline

Godrej Gold Winner

HCL

**HDB** Finance

HDFC HDFC Life

Hindustan Unilever Ltd.

Honeywell ICICI Bank ICICI Securities IFFCO Tokio IndusInd Bank

INFOR iQ Esolution

ITC Janalakshmi Jaro Education JK Cements Ltd JK Tyres

JR Analytics Kalycito Kantar GDC Private

Limited Kellogg's Khimji Ramdas

KMC

Kotak Mahindra Bank

KVB

Kwality Walls LAMS Automation

Lapiz

Lumina Datamatics Mahindra Finance Mallow Technologies

**MRF** 

Muthoot Finance Naukri.Com Neeyamo Nestle Nippon Paints

NJ India Invest Pvt. Ltd.

Oyo Payoda

Pearson Publication

Puma Purple Slate Radio Mirchi Ramco

Ramco Systems

Rane

Reckitt Benckiser Reliance Retail Ltd. Rox Trading and Systems Royal Bank of Scotland

S&P Global

Samasta Micro Finance

SAR Groups

SBI

SBI General Seekers

South Indian Bank

SPI Global SPI Global Stock Holding

Corporation of India Ltd

Systech

Talent Acquisition

Talentease

TATA AIA Insurance Tata Tele Service

TCS

Thomas Assessments

Transform TTK Ujjivan

VEDANTU Veritas Vernalis

Vertex VIP

VKC Pride Vodafone Wild Craft Wildcraft

Wipro



#### **PLACEMENTS**

JIM focuses on building Character, Confidence and Competence through carefully designed training programmes. These training programmes help the students to unearth their hidden potentials, fine tune their skills and make them 'industry ready' for placement. As a result, all the eligible students are placed in promising jobs in leading companies who are our regular recruiters. The placement process begins in September every year. The highest package offered is 12.5 lakhs and the average package is 4.5 lakhs per annum

# **Faculty Profile**

#### Rev. Dr. P. Paulraj SJ

MA., MBA., PhD Director - Marketing & HR

#### Rev. Fr. I. Antony Inico SJ

M.Com, (PhD) Administrator

#### Dr. P. Jega Patrick

MBA., PhD

Associate Professor - Marketing

#### Dr. S. Suresh

M.Sc., MBA., M.Phil., PGDCA., PhD Assistant Professor - Systems

#### Dr. J. Michael Sammanasu

M.Com., MBA., M.Ed., M.Phil., PhD Associate Professor - HR

#### Dr. A. Pappu Rajan

MCA., MBA., M.Phil., PhD Associate Professor – Systems

#### Mr. S. Karthikeyan

MPT., M.Sc (Psy)., MBA., NET(MGMT.& HRM), SET (MGMT.&Psy), (PhD) Assistant Professor - Marketing

#### Dr. Albin D Robert Lawrence

M.Com., M.Phil., MBA, PhD Assistant Professor - Finance / Marketing

#### Dr. P.S. Joan Kingsly

MBA, M. Phil, UGC-NET, PhD Assistant Professor - Marketing

#### Dr. D. Allen Rose Shamini

MBA, NET., SET., PhD Assistant Professor - HR

#### Ms. Sahaya Restina James

MA, PGDELT, M Ed, NET, BETT Assistant Professor - Communication

#### Mr. S. Roger Innocent Benson

BE, PGDM, NET Assistant Professor - HR

#### Dr. Y. Arul Sulochana

MBA, PhD

Assistant Professor - Finance

#### Dr. R. Murali

MBA, SET, PhD

Assistant Professor - Marketing & HR

#### Dr. P. Mariappan

M.Sc., MBA, M.Phil, PGDOR, PhD (Maths), PhD (Management)

Associate Professor – Supply Chain Management

#### **Adjunct Faculty**

#### Dr. Victor Louis Anthuvan

Rtd. Professor Loyola Institute of Business Administration

#### Rev. Dr. Peter Xavier

Secretary

St. Joseph's College, Tiruchirappalli

#### Dr. B. Senthil Arasu

Professor, Department of Management Studies, NIT - Trichy

#### Dr. Suresh Paul Antony

Associate Professor IIM, Trichy

#### Prof. R. Venkataraman

Visiting Professor - BIM, LIBA & XIME

#### Mr. M. Hariharan

Director, Savoir Faire Management Service Pvt. Ltd., Mumbai.

#### Mrs. Poornima

DGM, Finance Department, BHEL

#### Dr. S. Dominic

Associate Professor National Institute of Technology, Tiruchirappalli

#### Dr. Srinivasulu Reddy

Assistant Professor National Institute of Technology, Tiruchirappalli

#### Mr. M. Saravanan

Head – Legal – India @ Bharat FIH Pvt Ltd., Chennai

#### Mr. Antony Vishal

Founder YBE Creative House, Chennai

#### Mr. Paul James

Managing Director, PSCS Analytics Pvt. Ltd., Chennai

#### Dr. J. Sadakkadulla

Former Regional Director, Reserve Bank of India, Chennai

#### Dr. ISF Irudhayaraj

Former Professor, XLRI Visiting Faculty

#### Ms. Swati Madan

Head HR at KGiSL GSS, Chennai

#### Mr. Murali

Founder of HIV Infected Children at Krishnagiri

#### Mr. Sanjay Ahuja

HRD - TVS, Hosur

#### Mr. Richard Paul Raj

Data Scientist, Harmand International, Bengaluru

#### Mr. Rama Pereiannan

Independent Certified Financial Advisor

#### Mr. Karthikeyan Siva Subramanian

Data Analyst & Consultant

#### Mr. Subbu Ramanathan

Senior Leader – Ecommerce Solutions Brady Corporation, Wisconsin, USA

#### Mr. Vijey Christopher

Director on Board Brinton Pharmaceuticals Ltd., Pune

#### Mr. Arul Kasinathan

Regional Category Leader, Coty Inc, USA

#### Fr. Francis Jeyapathy

Treasurer

St. Joseph's College, Tiruchirappallli

#### Fr. Emmanuel Arockiam SJ

HOD, PG Dept of Counselling Psychology St. Joseph's College, Tiruchirappalli

#### Mr. Harsh Pamnani

Brand Storyteller, Educator Kraftshala, Mumbai

#### Mr. Asif Shahinsha

Managing Director, Thirty Four Ltd., London, UK

#### Mr. K. Srinivasan

**Industry Expert** 

Quality Management, Chennai

#### Mr. Elangovan R N

Ex. Group Manager, Learning & Development Titan Company Ltd., Bangalore

#### Mr. Rahul Ignatius

Advanced Analytics consultant Wells Fargo, Bengaluru

#### D. Leema Peter

Psychologist, Trichy

#### Dr. R. Victor Lazarus

Associate Professor, Bishop Heber College, Trichy

#### **Area Chair**

**Finance** 

Dr. Albin D Robert Lawrance

Marketing

Dr. P. Jega Patrick

Human Resource Management
Dr. J. Michael Sammanasu

Systems

Dr. A. Pappu Rajan

Supply Chain Management Dr. P. Mariappan

# JIM Administration Officials

Rev. Dr. P. Paulraj SJ Director

Rev. Fr. I. Antony Inico SJ Administrator

**Dr. P. Jega Patrick**Dean – Academics

Mr. S. Karthikeyan

Dean - Students

#### **Chairs**

Mr. S. Suresh

Chair, MDP & Industry-Institute Interface

Dr. J. Michael Sammanasu

Chair, Examination, Alumni /ae Relations & Research

#### Dr. A. Pappu Rajan

Chair, Accreditation & Documentation

#### Mr. S. Karthikeyan

Chair, Admissions

#### Dr. Albin D Robert Lawrence

Chair, Training & Placement

#### Mr. P.S. Joan Kingsly

Chair, Seminar, Conference, Admissions & Sports (Boys)

#### Dr. D. Allen Rose Shamini

Chair, Girls Hostel, Co-curricular Activities, Library & Sports (Girls)

#### Ms. Sahaya Restina James

Chair, Communication & Campus Ministry

#### Mr. S. Roger Innocent Benson

Chair, Learning Academy, OBT & FDP

#### Dr. Y. Arul Sulochana

Chair, Consultancy, Training & Girl's Discipline

#### Dr. R. Murali

Chair, Shepherd, Digital & others

#### Dr. P. Mariappan

Chair, Academic Tie-ups & International Relations

#### **The Board of Management**

#### Rev. Dr. Leonard Fernando SJ

Chairman – Rector, St. Joseph's Institutions, Trichy

#### Rev. Dr. M. Arockiasamy Xavier SJ

Principal, St. Joseph's College, Trichy

#### Rev. Fr. A.M. Jeyapathy Francis SJ

Treasurer, St. Joseph's College, Trichy

#### Rev. Dr. C. Joe Arun SJ

Director, Loyola Institute of Business Administration, Chennai

#### Rev. Dr. P. Paulraj SJ

Director, St. Joseph's Institute of Management, Trichy

#### Rev. Fr. I. Antony Inico SJ

Administrator, St. Joseph's Institute of Management, Trichy

#### Mr. K. Shanmugam

Former Chief Secretary, Government of Tamil Nadu

#### Dr. J. Sadakkadulla

Former Regional Director, Reserve Bank of India, Chennai

#### Ms. Srimati Sivashankar

Corporate Vice President and Head – New Vistas, HCL Tech, Chennai

#### Mr. Joseph Selvakumar

Vice President (Finance), V-Guard Industries, Cochin

#### Mr. R. Gururajan

Deputy Executive Director (Finance), Dalmia Cement (Bharath)Ltd., Dalmiyapuram

#### Mr. T A Mathew Gunaseelan

Vice President (Human Resources), Indo National Ltd., Chennai

#### Dr. P. Jega Patrick

Dean-Academics, St. Joseph's Institute of Management, Trichy

#### Mr. S. Karthikeyan

Dean-Students, St. Joseph's Institute of Management, Trichy











**Admissions Office** 

#### St. Joseph's Institute of Management (JIM)

St. Joseph's College (Autonomous),

Tiruchirappalli 620 002, Tamilnadu, India

Phone: +91 4314226481 | Email: info@jim.ac.in | Website: www.jim.ac.in