

ST. JOSEPH'S
INSTITUTE OF MANAGEMENT (JIM)
TIRUCHIRAPPALLI

PLACEMENT BROCHURE 2022



Teach us to
GIVE
and **NOT** to
COUNT
THE COST

~ St. Ignatius of Loyola ~



JIM



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FROM THE DESK OF RECTOR

I am sure the opportunities provided during the days of placement will be rich learning experiences for JIM students.

Placement is an important stage in the process of a Business School. During this phase, preparatory guidance and mentoring he/she receives from the administration, faculty and visiting faculty and staff of St. Joseph's Institute of Management (JIM) empower them to grow as responsible leaders.

I congratulate Rev. Dr. P. Paulraj SJ - Director, Rev. Fr. Antony Inico SJ - Administrator, Faculty, Staff and Students of JIM involved in the release of Placement Brochure 2022 and followed by the arduous task of getting

placements. I am sure the opportunities provided during the days of placement will be rich learning experiences for JIM students.

May God bless and accompany the students; those with whom they will be working and their beneficiaries. May St. Joseph, our patron saint intercedes for them to God that the placement they receive bring in upward movement in their lives – in spiritual, social and economic spheres.

God Bless.

Rev. Dr. Leonard Fernando, SJ
Rector



FROM THE DESK OF PRINCIPAL

JIM works hard to achieve excellence in all parameters. Our MBA students in JIM display a perfect combination of innovation and a strong sense of social responsibility.

Dear Recruiters,

Greetings

I am very much pleased to note that JIM, Department of Management Studies, St. Joseph's College, Tiruchirappalli is all set to release the placement brochure soon. Having secured the 27th rank in National Institutional Ranking Framework (NIRF) 2021 from the Government of India, the reputation of both the college and JIM has gone up tremendously. Visibility of the Institute at the national level has gone very much. JIM strives hard to achieve excellence in all parameters.

Our MBA students in JIM display a perfect combination of innovation and a strong sense of social responsibility. With "forming responsible leaders" as the vision of the institute, the current global business outlook keeps inspiring students to be leaders for businesses tomorrow. The high expectations that industries hold for JIM is a direct reflection of the high benchmarks set by our alumni.

Both, the corporates and the society expect responsible managers who are capable of taking responsible decisions that result in long-term positive implications. Hence the comprehensive curriculum and the approach of our institute have been grounded in such a way that emphasizes on upholding the ethics and value systems in our students; molding them to be "Responsible leaders".

Our students, with their rigorous training in academics and internships in various business sectors, will be able to face any challenges put forth to them. Besides the state-of-the-art pedagogy, significant importance is given to student-led initiatives.

I am delighted and happy to invite your organization for campus placements and am confident that our students will live to the organizations' vision.

Thank you

A handwritten signature in blue ink, appearing to read "Arockiasamy Xavier".

Rev. Dr. M. Arockiasamy Xavier, SJ
Principal



FROM THE DESK OF DIRECTOR

Our assessment system, one of its kind in an MBA school, drives them to learn and apply the concepts from a business perspective.

I am happy and pleased to invite you for campus placements to St. Joseph's Institute of Management (JIM). As most of you are aware, JIM has grown in all dimensions since its inception in 2007. With its steadfast mission of making its students "Responsible Leaders", I am proud to mention through this placement brochure, JIM is a one stop destination for you to get students – sound in their respective domains with the impetus on responsible leadership.

Throughout their stay @ JIM, though on and off due to COVID reasons, I have seen a steady progress in their academic progress. Our assessment system, one of its kind in an MBA school, drives them to learn and apply the concepts from a business perspective. Courses in communicative competency, personal growth, and Business

Analytics have made them complete professionals.

We have gone the extra mile even during Covid times to make the students get a real time exposure through internships and projects. The students have gained considerable knowledge and experience through these programmes and am sure they will definitely add value to your organisations.

Personally, I would vouchsafe for each of the students' attitude and commitment. I believe these values will make them grow and also grow the organisations they work for.

I look forward to your organisation's visit.

Rev. Dr. P. Paulraj, SJ
Director



FROM THE DESK OF ADMINISTRATOR

“At JIM, we nurture creative, enterprising and curious outlook of students”

The present changing paradigms have made mandatory for a Business School to foster a new breed of professionals especially budding youngsters equipped with the right kind of knowledge, technical skills, ability to think out of the box and innovation. Over a decade, the expectations of industries have gone higher and only those sustain who have the right attitude with multitasking skills to accept challenges and raise the performance bar each day. Hardworking, alone is no more the key to success but individuals are expected to work smarter and consistently without failure.

Every student at JIM is provided with highly professional environment of learning from the very first day. JIM places special emphasis on inculcating Ignatian Jesuit values coupled with corporate values and skills required for complex decision-making, besides developing superior expertise on functional domains and

garnering business knowledge.

Our placement team plays a very significant role in enhancing our students' employability skills by conducting industry expert talk, skill development workshops, industrial projects, operational workouts and trainings. JIM has also developed a pool of highly experienced and qualified industry and academic professionals who regularly guide us in improving the teaching methodology, course content development as per industry requirement to ensure updated and required academic outcome. At JIM, we nurture creative, enterprising and curious outlook of students.

If you are looking for the best business talent, JIM is one of the best choices that can meet your expectations and contribute to your human resource talent pool. All the best!

A handwritten signature in black ink that reads "Antony Inico". The signature is fluid and cursive.

Rev. Fr. I. Antony Inico, SJ
Administrator



CHAIR PLACEMENTS

We thank you – all our recruiters, who have made this life transforming journey for each and every student possible.

Dear Recruiters,

Good Wishes from St. Joseph's Institute of Management (JIM)!

JIM is in its 15th year of service to the student community. You have visited our campus for placements during the meltdown, depression and the pandemic, without your patronage, the objective of the MBA programme would have been unfulfilled. With gratitude, we thank you – all our recruiters, who have made this life transforming journey for each and every student possible. Once again it is our privilege to invite you, to our campus for placements.

We are more than happy to invite new companies to our campus for recruiting young talents into your organisations. In the first year, the students are enabled to sharpen their skills and get well grounded in all areas of management studies. At the end of the second semester, a student is

required to spend 12 weeks in an organisation for the purpose of on-the job training which is called 'Summer Internship Placement (SIP)'. Students also undertake major project during SIP. The second-year courses place emphasis on specialization/ elective in functional areas of management such as Finance, Marketing, Human Resource Management and Systems

Our students would be appearing for their final year examinations in April 2022, therefore they can be available to take up their employment from the 3rd week of April 2022 onwards.

We would appreciate and look forward to you to participate in our Placement Drive 2021 - 22.

Thank you

Warm Regards

Dr. Albin D Robert Lawrence
Assistant Professor-Finance
Chair – Training & Placement



We provide an education which teaches critical thinking and encourages development of mature moral values

ABOUT JIM



St. Joseph's Institute of Management (JIM) is a Jesuit Business School. JIM is approved by All India Council for Technical Education (AICTE), New Delhi, India and affiliated to Bharathidasan University, Tiruchirappalli, Tamil Nadu. JIM is ranked high in NIRF India Ranking. It is part of St. Joseph's College, founded in 1844 by the Fathers of the Society of Jesus, popularly known as Jesuits; it was established much before the foundation of the University of Madras. Making good use of the autonomy given by the University Grants Commission (UGC) in 1978, the college excelled in every realm and has produced great men and women for others. Dr. APJ Abdul Kalam, Former President of India is an alumnus of St. Joseph's College. In addition to all the high ratings for its performance and service in the mission of education, recently the college was awarded with a special Heritage status.

In this college of repute, JIM was started with the sole objective of Forming Responsible Leaders. JIM, looks at management education differently. Learning is the core activity of this business school. Everyone learns here - teachers learn, students learn and the Jesuit management learns constantly. JIM creates an ecosystem of learning in which students form their competence to become leaders for tomorrow. Consciously JIM guides them to look at their learning holistically. They not only learn the business nuances, but also learn, to make a difference in the lives of people. JIM strives to create a meaningful future for its students, with market-oriented curriculum and innovative learning pedagogy. Learning, training and development are the triadic axes around which JIM operates and this makes it stand tall vis-a-vis other management institutions.



VISION

To form responsible leaders who are globally competent to lead a life based on values.

OUR CORE VALUES

- To provide learning environment for integral development of individuals who have the right attitude, relevant skills and needed knowledge to adapt to corporate world
- To remain as a centre of learning by innovative pedagogy, appropriate exposure to industries and cutting-edge academic strategies
- To contribute to the field of business education and industries through research, training, and consultancy

GRADUATE ATTRIBUTES

- Sound judgment
- Sharp decision-making skills
- Clarity in thinking and articulating
- Competent to work in a team
- Social sensitivity

THE MBA PROGRAMME

St. Joseph's Institute of Management (JIM) offers a Master's program in Business Administration (MBA). The program is spread over two years of four semesters and a summer internship program after the completion of the first year. The curriculum for the course has been designed with the objective of providing a comprehensive view of management with specialization in certain functional areas. Placement facilitation and entrepreneurship promotion are the mainstay of the program. It strives to produce ethically conscious leaders with social responsibility and concern for the marginalized.



OUR CURRICULUM

The curriculum is restructured biannually taking into consideration the needs of the students and the demands of the changing business environment. Experienced professionals from industry and academia are involved in the syllabus restructuring process. The curriculum lays its emphasis on building a sound personality, enhancing competencies and acquiring sound knowledge about the industry.

In the first year, the students are enabled to sharpen their skills and get well grounded in all areas of management studies. They are equipped with the skills and tools necessary to improve their confidence and communication so that they gain maximum advantage of the management education. At the end of the second semester, a student is required to spend twelve weeks in an organisation for the purpose of on-the-job training which is called 'Summer Internship Placement'. Students also undertake major project during SIP. After the completion of the internship, a student has to submit an observation report and has to face a viva-voce. Internship provides practical exposure so that he/she can successfully relate his/her classroom learning with field experience. It also gives an opportunity

to the student to have a clear exposure to the stream, the student wants to specialize in.

The second-year courses place emphasis on specialization/elective in functional areas of management such as Finance, Marketing, Human Resource Management and Systems. The student can choose any two of the four electives offered. A student would have specialized in two functional areas finally.





OUR PEDAGOGY

JIM has evolved a distinctive pedagogy, which focuses on active learning and personal growth of the students. Students play a major role in the learning process by adopting their own learning strategies such as self-learning, class room presentations, in-class interactions, case analysis and peer learning. Competent faculty and expert visiting faculty facilitate an active and interactive learning process. Debates, panel discussions, competitions, workshops, plant visits, project-based learning are all integrated into the teaching-learning process.

Employing Case Study method in all the courses, the programme brings in cases from the real-life experiences and models used and tested in industries and organisations. More contextual experience and learning from such experience than mere texts, abstract theories and models that are isolated from concrete reality, it is believed, could instruct and form the character of a student through the learning process. Learning does not stop in classrooms but moves to training outside class rooms. In tandem, learning and training help a student form herself/himself to become a competent individual. Special workshops and short courses are conducted to train in areas that are not directly covered during lectures in classrooms. In all this, mentoring plays a key role in gauging the progress a student makes and it helps enormously to make course corrections. In brief, distancing from conventional teaching and learning model, JIM follows a learning-centred education where everybody, teacher, management, students and their parents learn.

Assurances of Learning (AoL), are set for every course and we have put in place a mechanism to measure how the assurances are fulfilled. First, students map their competencies in which they become aware of the gap between what they are and what they aspire to become. From there each student is guided to become a team player through class room lectures, group discussions, live projects, seminar presentations and interpersonal interactions, leading to personal growth. Second, students are motivated to develop critical thinking by asking fundamental questions and finding solutions to problems and issues in businesses. After sifting through available sources of knowledge, an MBA student should learn to form his/her own opinion on issues. Third, in this learning and evaluation, an emphasis is placed on looking at concepts globally and analyse the impact of business decisions internationally. For no issue in business today is only local, instead everything is seen globally. Fourth, the tests, quizzes, seminars and live-projects aim at helping students develop

communication skills that are essential to be successful management professionals as they need to articulate what they feel and think. In all this, a student through his/her learning becomes a person who gives importance to values, what we call business ethics, and ultimately JIM desires that every student becomes 'man and woman for others'. The eco-system of learning never loses its focus on learning for others.

ASSESSMENT OF LEARNING IN JIM

Following the Association to Advance Collegiate Schools of Business (AACSB) directives, first, learning begins with definition of student learning goals and objectives. Each learning goal describes the desired outcome that students should be able to accomplish when they graduate finally, regardless of their specializations. Second, every effort is made to align the curricula with the adopted goals to ensure that the curriculum addresses the learning goals. There is clear evidence that the work students do in one or more classes directly supports how and what student achieves. Third, identification of instruments to assess learning is done. We follow "course-embedded" measures. In this, course assignments or other student demonstrations such as GD, PI and report from a course are evaluated for the purposes of AOL through a separate, distinct process that is driven by criteria established by more than three faculty. Not only subject knowledge but also communication skills to articulate what a student has learnt is tested and measured. Finally, once the scores are collected on students' performance through the outcomes assessment process, they are shared with and analyzed by the appropriate standing committee under the leadership of Chair, Examinations and finally the Director of JIM approves the score that is to be sent to Controller of Exams in the college.

COURSE PROFILE



Team learning



Industry Experience



Expert Guidance

SEMESTER I

1. Fundamentals of Business Organisations
2. Managerial Economics
3. Quantitative Techniques
4. Accounting for Managers
5. Business Communication - I
6. Personal Growth
7. IT Skills for Managers
8. Legal Aspects of Business
9. Creativity & Innovation for Business
10. Communicative Competency (Certificate Course)
11. Skills for Management Education

SEMESTER II

1. Financial Management
2. Marketing Management
3. Human Resource Management
4. Organisational Behaviour
5. Management Information Systems
6. Research Methodology
7. Production & Operations Management
8. Entrepreneurship
9. Business Analytics
10. Business Communication – II

SEMESTER III

1. Summer Internship Placement (10 Weeks)
2. Project & Dissertation (2 Weeks)
3. Strategic Management
4. Logistics and Supply Chain Management

SEMESTER IV

1. International Business
2. Business Ethics
3. Comprehensive Examination/Thesis Writing

SPECIALIZATION COURSES

Finance

1. Management of Financial Services
2. Security Analysis and Portfolio Management
3. Management of Banking
4. Financial Modelling using Spreadsheets
5. Wealth Management
6. Equity Market Trading Practices
7. Insurance and Risk Management
8. Mutual Funds
9. Derivatives Management
10. Business Analysis and Valuation
11. Project Management
12. International Financial Management
13. Fraud Analytics
14. Enterprise Risk Management
15. Indirect Taxation
16. Derivatives Market Trading Practices



Marketing

1. Consumer Behaviour
2. Advertisement Management
3. Services Marketing
4. Marketing Research
5. Business to Business Marketing
6. Market Stint
7. Brand Management
8. Rural Marketing
9. Sales and Distribution Management
10. Retail Management
11. Digital Marketing
12. Marketing Analytics
13. International Marketing
14. Sales Promotion
15. Mobile Marketing
16. E-Mail Marketing

Human Resource

1. Learning and Development
2. Performance Management
3. Labour Legislations
4. Talent Acquisition
5. Learning Organizations
6. Conflict and Negotiation Management
7. HR Analytics
8. Management Consulting
9. Employee Relations
10. Organizational Change & Development
11. Compensation Management
12. Cross Cultural Management
13. Strategic Human Resource Management
14. Career Management
15. Team Management
16. Managing Talent



Systems

1. Business Analytics and Business Intelligence
2. Data Mining and Data Warehousing
3. Introduction to R and Python Programming
4. Relational Database Management
5. Software Engineering
6. Data Visualization
7. Emerging Technologies
8. Digital Commerce
9. Digital Analytics
10. Big Data Analytics
11. Machine Learning using Python
12. Principles of Deep Learning
13. Natural Language Processing
14. Cyber Security
15. Knowledge Management
16. Enterprise Resource Planning

BOARD OF MANAGEMENT

Rev. Dr. Leonard Fernando SJ
Chairman – Rector,
St. Joseph's Institutions, Trichy

Rev. Dr. M. Arockiasamy Xavier SJ
Principal,
St. Joseph's College, Trichy

Rev. Fr. Jeyapathy Francis A.M. SJ
Treasurer,
St. Joseph's College, Trichy

Rev. Dr. C. Joe Arun SJ
Director,
Loyola Institute of Business Administration,
Chennai

Rev. Dr. P. Paulraj SJ
Director,
St. Joseph's Institute of Management, Trichy

Rev. Fr. I. Antony Inico SJ
Administrator,
St. Joseph's Institute of Management, Trichy

Mr. K. Shanmugam
Former Chief Secretary,
Government of Tamil Nadu

Dr. J. Sadakkadulla
Former Regional Director, Reserve Bank of
India, Chennai

Ms. Srimati Sivashankar
Corporate Vice President and Head –
New Vistas, HCL Tech, Chennai

Mr. Joseph Selvakumar
Vice President (Finance),
V-Guard Industries, Cochin

Mr. R. Gururajan
Deputy Executive Director (Finance),
Dalmia Cement (Bharath)Ltd., Dalmiyapuram

Mr. T A Mathew Gunaseelan
Vice President (Human Resources),
Indo National Ltd., Chennai

Dr. P. Jega Patrick
Dean-Academics,
St. Joseph's Institute of Management, Trichy

Mr. S. Karthikeyan
Dean-Students,
St. Joseph's Institute of Management, Trichy

ACADEMIC COUNCIL

Mr T. R. Srinivasan
Chief Financial Officer
Varroc Engineering Pvt Ltd., Pune

Mr M. A. Amirtharaj
Former Senior Vice-President &
Senior Consultant- Human Resources
Technip, Chennai.

Mr. S. Hariharan
Founder
Savoire Faire – Management
Services Pvt. Ltd.
Mumbai

Mr. S. Venugopal
Senior Consultant – Deloitte
London, UK

Mr. V. Rajesh
Founder, Laxmi Vaults LLP
Trichy

Mr. Mahesh Anand
President, Decorative Paints Division
Nippon Paints (P) Ltd., Chennai

Mr. S. Sanakaranarayanan
Chief Financial Officer
Nippon Paints, Chennai

Mr. Natarajan Narayansamy
Financial Consultant
UK

Dr. (Sr) A Christina Bridget
Principal, Holy Cross College
Trichy

Mr. Vijey Christopher
Director on Board
Brinton Pharmaceuticals Ltd.
Pune

FACULTY PROFILE

Rev. Dr. P. Paulraj SJ
MA, MBA., PhD
Director & Professor – Marketing & HR

Rev. Fr. I. Antony Inico SJ
M.Com, (PhD)
Administrator

Dr. P. Jega Patrick
MBA., PhD
Associate Professor - Marketing

Dr. S. Suresh
M.Sc., MBA, M.Phil., PGDCA., PhD
Assistant Professor - Systems

Dr. J. Michael Sammanasu
M.Com., MBA, M.Ed., M.Phil., PhD
Associate Professor - HR

Dr. A. Pappu Rajan
MCA., MBA, M.Phil., PhD
Associate Professor – Systems

Mr. S. Karthikeyan
MPT, M.Sc (Psy), MBA., NET(MGMT.&
HRM), SET (MGMT.&Psy), (PhD)
Assistant Professor - Marketing

Dr. Albin D Robert Lawrence
M.Com., M.Phil., MBA, PhD
Assistant Professor - Finance /
Marketing

Mr. P.S. Joan Kingsly
MBA, M. Phil, UGC-NET
Assistant Professor
HR / Marketing

Dr. D. Allen Rose Shamini
MBA, NET., SET., PhD
Assistant Professor - HR

Ms. Sahaya Restina James
MA, PGDELT, M Ed, NET, BETT
Assistant Professor - Communication

Mr. S. Roger Innocent Benson
BE, PGDM, NET
Assistant Professor - HR

Dr. Y. Arul Sulochana
MBA, PhD
Assistant Professor - Finance

Dr. R. Murali
MBA, SET, PhD
Assistant Professor – Marketing & HR

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Rtd. Professor
Loyola Institute of Business
Administration

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Professor,
Department of Management Studies,
NIT - Trichy

Dr. Suresh Paul Antony
Associate Professor
IIM, Trichy

Prof. R. Venkataraman
Visiting Professor, BIM, LIBA & XIME

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Director, SAVOIRFAIRE
Management Services Pvt. Ltd. Mumbai

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National Institute of Technology,
Tiruchirappalli

Dr. Srinivasulu Reddy
Assistant Professor
National Institute of Technology,
Tiruchirappalli

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Head Legal American
M.Com., B.L., PGDBA, C.S.(Inter)
Head Legal American Oncology Institute,
Bangalore

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Founder, YBE Creative House, Chennai

Mr. Paul James
Managing Director,
PSCS Analytics Pvt. Ltd., Chennai

Dr. J. Sadakkadulla
Former Regional Director,
Reserve Bank of India, Chennai

Dr. ISF Irudhayaraj
Former Professor, XLRI

VISITING FACULTY

Ms. Swati Madan
Head HR at KGiSL GSS

Dr. S. Siva Shankar
Chairman, Cauvery K.K.K. India Pvt.

Mr. Murali Alais K.G. Subramaniam
Founder of HIV infected children at
Krishnagiri

Mr. Sanjay Ahuja
HRD – TVS, Hosur

Mr. Richard Paul Raj
Data Scientist, Harmand International

Mr. Rama Pereiannan
Independent Certified Financial Advisor,
Trichy

Mr. Karthikeyan Siva Subramanian
Data Analyst & Consultant

Mr. Subbu Ramanathan
Senior Leader – Ecommerce Solutions
Brady Corporation, Wisconsin, USA

Mr. Narayanasamy Natarajan
Independent Consultant
Altamont Capital Ltd, London, UK

Mr. TR Srinivasan
Group Chief Financial Officer
Varroc Group, Pune

Mr. Vijey Christopher
Director on Board
Brinton Pharmaceuticals Ltd., Pune

Mr. Arul Kasinathan
Sr. Logistics Engineer, Coty Inc, USA

Fr. Francis Jeyapathy
Campus Treasurer
St. Joseph's College, Tiruchirappalli

Fr. Emmanuel Arockiam SJ
HOD, PG Dept of Counselling Psychology
St. Joseph's College, Tiruchirappalli

Mr. Harsh Pamnani
Brand Storyteller,
Educator-Kraftshala, Mumbai

Mr. Asif Shahinsha
Managing Director,
Thirty four Limited, London, UK.

Mr. K. Srinivasan
Industry Expert
Quality Management, Chennai

Mr. Elangovan R N
Ex. Group Manager, Learning &
Development Titan Company Ltd., Bangalore

Mr. Rahul Ignatius
Advanced Analytics consultant,
Wells Fargo, Bangalore

D. Leema Peter
Psychologist, Trichy

Dr. R. Victor Lazarus
Associate Professor, Bishop Heber
College Trichy

Mrs. Poornima
DGM, Finance Department, BHEL



INFRASTRUCTURE FOR AN ECOSYSTEM OF LEARNING

Infrastructure for an Ecosystem of Learning

Located in a sylvian atmosphere in the sprawling campus of St. Joseph's College, JIM provides adequate and sophisticated facilities integrated with latest information and communication systems. They provide stimulating environment for learning and developing skills.

LIBRARY

JIM has a well stacked air conditioned library with a rich collection of books, journals, periodicals and electronic resources along with access to EBSCO and many online databases. The courses are designed in such a way that the students have to regularly use library resources for assignments and classroom presentations.

ICT FACILITY

The computer lab is well furnished and air conditioned with latest IT infrastructure, software and high speed internet connectivity. Workshops that require use of systems are conducted in the lab. The lab is used to familiarize the students with the latest software and work effectively in office applications. The lab has high configuration computers to meet the demands of the students. The workstations are connected to 31 BM rack servers. JIM has 100 Mbps dedicated leased line for internet with Wi-Fi facilities for all the faculty and students.

CLASSROOMS

Classrooms are designed for better interaction between faculty and students. All classrooms are





well furnished, air-conditioned with audio visual facilities and connected with internet for effective use of online resources. A dedicated interactive smart class room helps in effective learning.

AUDITORIUM

A 250 seated fully air conditioned auditorium with quality acoustics and projection system is designed aesthetically to host guest lectures, presentations, seminars, workshops as well as orientations and other curricular talent shows on-stage.

JIM WOODS

A serene atmosphere for the students to gather for newspaper reading and learning activities.

KIOSKS

In order to facilitate learning outside the classrooms, we have Kiosks, where the students can gather to discuss and co-learn. Kiosks are connected with Wi-Fi facility and well lit for evening discussions.



SPORTS AND GAMES

Sports and games are the integral part of learning at JIM. Students play Tennis, Volley Ball, Table Tennis and other indoor games in the evening.

LEARNER'S CORNER

A waste dumping pit was converted into a beautiful learners' corner named RATIO STUDIORUM. Students go there for practicing public speaking, declamation and debate.

VIDEO CONFERENCE FACILITY

Video Conferencing Facility in JIM helps in continuous interaction with experts from industry and academicians in leading business schools across the nation.

LANGUAGE LAB

Communication is the single most vital skill for both learning and employment. A large number of our students come from rural areas from Tamil Medium Schools. Therefore, training

them in English communication requires a language lab. A part of the computer lab is converted to language lab.

PERSONAL GROWTH AND COUNSELLING LAB

To address to the personal needs of the students there is a Personal Growth and Counselling Lab.

SOSA INCUBATION CENTRE

JIM has been experimenting various initiatives to promote entrepreneurial interest and skills among the students and hone the skills of the budding entrepreneurs. To facilitate this process, an incubation centre is designed where a group of entrepreneurs can work. It has six workstations to work on projects.

ONLINE CLASS

Web cams for facilitating online classes have been installed in every classroom for live classes and lectures.





“

You also have the Power to improve other people's lives.

SPECIAL PROGRAMMES





COMMUNICATIVE COMPETENCE COURSE

JIM gives special training in communication. While the students undergo a two-week intensive training on communication when they join, they are also helped throughout the course to improve their communication skills.

BRIDGE COURSE

Bridge course conducted before the start of the first semester helps to prepare students meet the requirements of rigorous management education at JIM. Intensive foundation courses in Basic Mathematics, Accountancy and Behavioural Science are given.

PERSONAL GROWTH LAB

JIM believes in developing a strong personality with adequate self understanding, ability to manage oneself and effectively relate with others. It offers special training programmes for the first year students. Intensive three day workshops are conducted for personal growth, building self esteem, value formation and interpersonal effectiveness.



SKILL ENHANCEMENT PROGRAMME

Knowledge and skills evolve rapidly. To cope with the rapid change, students are trained in specific areas that will help them develop new knowledge, attitude and skills, both personally and professionally. The students undergo training in Personality Type Exercises, Neuro-linguistic Programming, Rational Emotive Therapy, Managing Emotions, Time Management and Stress Management. They are also trained and given opportunities to develop skills like public speaking, presentation and preparation of reports.

THE INSTITUTION-INDUSTRY NETWORK

Institute-Industry interaction is one of the most critical differentiator among Management Institutions. This will greatly impact the learning process in MBA programme. JIM aims at bridging the gap by introducing programs like visits to local industries and participating in conclaves and programmes organised by them .

INDUSTRY READY TRAINING

Campus placement gets top priority in an MBA programme. While the whole MBA programme focuses on personal growth, interpersonal effectiveness that are vital for placement and career growth, there is a well planned industry ready training by competent professionals in the second year to prepare them for placement.



CEO CONNECT

Life at JIM is a vibrant blend of class lectures, study sessions, management meets, competitive sports and cultural meets. There are seminars, guest lectures and workshops where a student is exposed to diverse views, opinions and ideas of many of the greatest minds in the world of business. Yet, a good part of the JIM life will not just be academic. The CEO Connect program brings CEOs from companies to share their expertise knowledge to student community.

STARTUP MELA : NURTURING ENTREPRENEURS

Every student is asked to come up with a business idea. Every step in learning is woven around that idea to commercialize it and convert it into a startup. JIM conducts a Startup Mela in which Angel investors are invited to evaluate the business ideas. By this JIM prepares to produce employers not just employees.

LEARNING ACADEMY

Learning Academy is an initiative in JIM to provide a platform for the students to enhance and advanced their communication skills such as debating, discussing, sharing ideas, convincing, agreeing and disagreeing in a polite manner. The first year students are divided into groups and encouraged to organise learning programmes focussing on specific business themes thrice a week.

WEB BASED LEARNING AND ASSESSMENT

The students learn by accessing learning resources from the institute's web portal. They can submit the assignments, download resources and attend assessments online. This facilitates learning and dynamic interaction with faculty.



INSTITUTE PROGRAMS

JIMNESIA

'JIMNESIA' – Talent Hunt is an annual social fest for student in JIM. It is a two days show, wherein every one meet up as a family and remain in the Campus. The day begins with Yoga and Meditation and finishes with Bonfire. Arrangement of competitions both Academic and Cultural make the events during the day. It is a festival of ability in being as one and perceiving oneself in others. It expects to fabricate solidarity of brains and hearts required for the Life in JIM.



STUDENT ADVISORY COUNCIL (SAC)

JIM focuses on student activities along the rigorous academic programmes. Student Advisory Council (SAC) is a student initiative to develop managerial competencies through programmes designed and run by the student, where they showcase their skills and develop them. All the extracurricular activities, sports, clubs and festivals are conducted by SAC lead student community.



JIM CONNECT E-Newsletter

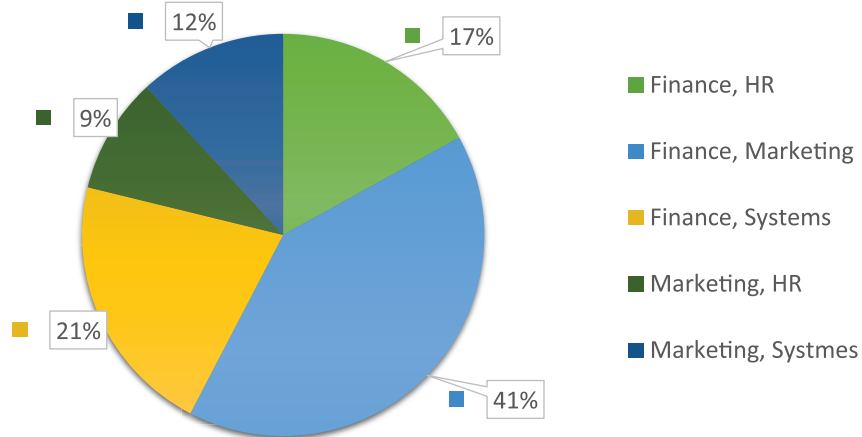


A monthly E- news letter is designed and led by JIM students. The aim of this e-newsletter is to provide the updates and trending information relevant, along with facts and details about fields like technology, upcoming innovative products, latest courses of study, trends and turns in market and much more. JIM always strives to be rooted while spreading its wings to reach greater heights, therefore in this newsletter there would be a regular feature on Management concepts in Thirukural. JIM monthly activities and messages would feature in this E-news letter.



BATCH PROFILE 2020-2022

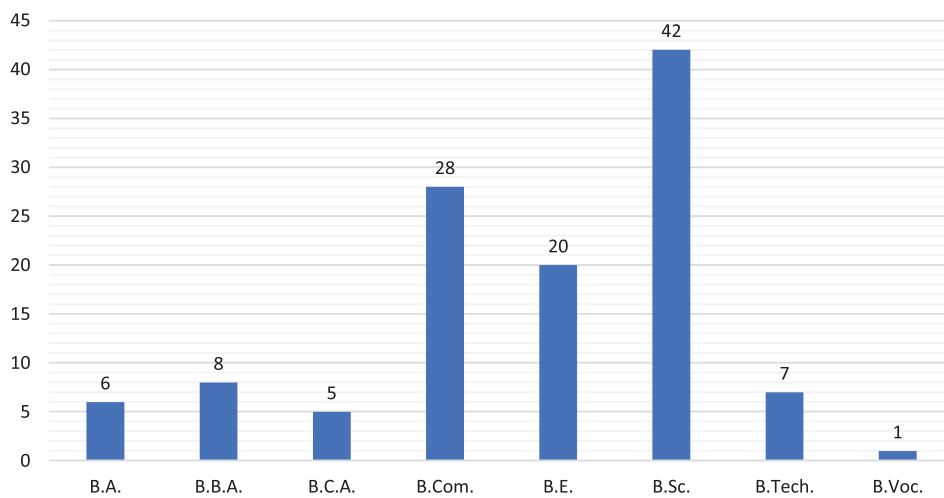
Specialization





BATCH PROFILE 2020-2022

UG Degree



Club Activities



CLUB ACTIVITIES

The students form learning clubs based on their area of specialization. They organise special events, discussions and visit places to deepen their understanding and skills. They also organise one mega - 'Signature Event' to exhibit their leadership skills.

Finance

The students with passion for Finance gather regularly to analyse and inter-

pret the financial statements of companies, discuss business plans, conduct stock wars and converse with experts in the field.

HR

The HR club brings experts from among the HR practitioners. The students actively discuss with the HR experts the various HR issues, labour laws, recruitment practices, competency mapping procedures and performance management practices.

Marketing

The marketing club known as MARKLENDs meets every week to discuss emerging areas and trends such as digital marketing and



social entrepreneurship. They conduct games, workshops to simulate marketing activities such as product launch, brand exercises and design advertisements.

Systems

The systems students meet frequently to generate new ideas for developing information system for organisational efficiency and applications for specific need. They learn tools of business analytics and gain hands on experience in analytics through special workshops.

Environment

The environment club takes up activities oriented with nature and environment, conduct survey & award programs trekking and nature walk periodically. The

students explore the dynamic spirit and serenity of nature and take lessons for life as well as attempt to create a better environment.

RYC

This club works in collaboration with Rotaract City, Trichy Chapter. RYC provide an opportunity for the students to enhance the knowledge and skills that will assist them in personal development, to address the physical and social needs of their communities, and to promote better relations between all people worldwide.

INTERNATIONAL COLLABORATION



Université Grenoble Alpes, France

JIM has academic exchange programme with Université Grenoble Alpes, France. The students from JIM attend courses for one semester in Université Grenoble Alpes and the students from Université Grenoble Alpes, attend courses for one semester in JIM.

Fu Jen Catholic University, Taiwan

JIM has MoU with Fu Jen Catholic University, Taiwan offering joint programmes and exchange of students and faculty.

Binary University, Malaysia

JIM has signed an MoU with Binary University of Malaysia to have academic exchange and joint research programmes.

PhD Programme

JIM is a Centre for Research affiliated to Bharathidasan University, Tiruchirappalli, functioning from 24 September 2011. It offers research programmes in different disciplines such as Management, Human Resources, Finance, Systems and Marketing leading to award of Ph.D. degree. Faculty members are actively pursuing interdisciplinary and socially relevant research in thrust areas with state-of-the-art equipments in addition to teaching, consultancy and extension activities.

This Centre is offering admission to Ph.D. programme depending on the vacancies arise. Five faculty are recognized as supervisors by the Bharathidasan University for guiding research scholars. Around thirty-three research scholars are pursuing Ph.D. programme out of which seventeen students were awarded Ph.D. degree. JIM facilitates research through regular Review meeting for research scholars. Full time and part time Ph.D. research scholars carry out their research programme under the guidance of competent faculty of JIM.



Management Development Programmes (MDP)

The MDPs are intended to encourage learning, including group work outs, re-enactment games, address and exchanges, role plays and presentation by members. The training programmes will equip the members with new reasoning abilities that will upgrade their productivity and knowledge. JIM offers training to experts, academicians, students and parents. It also administers consulting to business associations, NGOs and educational institutions. The programme upgrades individual and expert advancement of the people too. The members will be furnished with the learning and abilities required to settle on better choices.



Business conclaves

XChange

XChange is a student led management event conducted for business students across the country. This helps our students to develop thinking and organising skills while enabling business students from other colleges to show case their managerial competency.

Conference

JIM organizes national or international conference every year to bring together academicians, researchers and management professionals to discuss on the emerging trends in business. This provides students with diverse perspectives and insights in important areas of business. The students acquire and apply managerial skills as they involve actively in planning and organizing the conferences.

StartUp

Startup- JIM, the flagship programme @ JIM, is envisioned with making students truly entrepreneurial in whatever tasks they do in the future. A three-month hands-on programme is planned with courses designed to impart skills which can radically transform their thinking process and behaviour, thereby acting as a means for driving change in their own organisation and also the other organisations they work for. This culminates in annual startup mela.



Faculty Development Programmes (FDP)

Programmes are designed for institutional heads, executives, educators and instructors from different establishments/universities/schools. The projects are offered as ground-breaking school/college mediation bundles planned for improving the instruction – learning process and capabilities. These projects help them become familiar with the most recent patterns in showing strategies and methods for handling students.

Business Analytics

The new era is defined by the huge volume of data that can be used by for businesses. Organisation which have the tools and techniques to access the data and analyse the same will be able to tap the huge resources for their advantage. Both startups and big corporates are spending volumes of money on developing data analytical capabilities to make use of this opportunity. Any management student is expected to master the techniques and concepts of data analytics. At JIM We want to drive all our courses incorporating the spirit, skills and tools of Analytics. Faculty Development Programs and Management Development Programs, two-day symposium are conducted to make data analytics as part of our learning processes.



Summer Internship Placement (SIP)

SIP plays a vital role in the MBA program. Students go to companies and market place for three months after the first year. They learn from hands on experience, get exposed to the real business situations and try to link their academic learning to the practical problems. Faculty guide them, visit them and help them learning better. Some of the students get pre-placement job offers after the SIP.

Placements

Placement is an indicator of the performance of a Business School. JIM successfully placed 102 students out of 117 for the batch 2019 – 2021. We achieved 87% of placement even during the pandemic year. More than 50 companies have come for placement with an average salary of 5.5 lakhs and the highest offered was 13 lakhs. This year the maximum jobs were in finance, followed by Microfinance and FMCG for sales. The recruiters represented various sectors like BFSI, Manufacturing, Telecom, IT, Analytics, Media and Retail. Some of the prominent recruiters were Federal Bank, ITC, HDFC Life, CUB, ICICI Securities & TCS

STUDENT CONDUIT



In JIM Students are taught new skills through Preparation, Explanation, Demonstration Observation and Supervision. It is not knowledge, but the act of **learning that grants the greatest enjoyment.**

OUR RECRUITERS

	 HEALTH • HYGIENE • HOME	 Resource Weaver HR Consulting Integrity, Quality and Competence		
			 In association with Ageas IDBI Federal Life Insurance Co Ltd	
			 BIG RESULTS FROM SMART ALIGNMENT	
	 The Taste of India	 ALWAYS ACTING IN YOUR INTEREST (%)		
				
 Making Lives Happier				
		 YOUR PERFECT BANKING PARTNER		
		 LIFE INSURANCE		 home first We'll take you home
				
				
			 Kotak Mahindra Bank	 WIRING CABLES
	 Smart way to bank			
				 Expanding Horizons
				
				

MARKETING & FINANCE



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B.Tech., Electrical and Electronics, Karunya Institute of Technology and Sciences, Coimbatore

Internship

Home First Finance Company Ltd, Madurai

Specialisation

Marketing, Finance



Rani Sivasundari S V

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Internship

SBFC, Chennai

Specialisation

Marketing, Finance



Preethive Raaj T.

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Internship

Reliance Securities, Coimbatore

Specialisation

Marketing, Finance



Deepak Antony A

B.Com., St. Joseph's College, Tiruchirappalli

Internship

Manna Foods, Coimbatore & Tirupur

Specialisation

Marketing, Finance



Vinodh A

B.E., KCG College of Technology, Karapakkam, Chennai

Internship

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Experience

Air India SATS Pvt.Ltd. RGIA Hyderabad 18month

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MARKETING & FINANCE



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Aachi, Thoothukudi
Experience
VOC Port Trust, Tuticorin,
Trainee, 1month internship (UG)
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“
Integrity
 is choosing your
thoughts and
actions
 based on values rather
 than personal gain

FINANCE & SYSTEMS



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FINANCE & SYSTEMS



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FINANCE & SYSTEMS



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MARKETING & HUMAN RESOURCES



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Rousou A.**
B.E., TRP Engineering College,
Tiruchirappalli
Internship
Mana Foods, Chennai
Experience
Edubridge Learning PVT LTD,
Trichy, Trainer, 1 Year
Specialisation
Marketing, HR



Krithika J
B.E., Electronics and
Communication Engineering,
K.Ramakrishnan College of
Engineering, Tiruchirappalli
Internship
Jiovio Healthcare Pvt Ltd,
Madurai
Specialisation
Marketing, HR



Subbash RP.
B.B.A., St.Joseph's College,
Tiruchirappalli
Internship
Aachi, Trichy
Specialisation
Marketing, HR



Justin Paul Prakash P.
B.A., English Literature,
St. Joseph's College,
Tiruchirappalli
Internship
Yardstick Digital Solutions,
Coimbatore
Specialisation
Marketing, HR



Shalini M.
B.Sc., Mathematics,
Auxilium College, Vellore
Internship
Apollo Hospital, Trichy
Specialisation
Marketing, HR

MARKETING & SYSTEMS



Sriram H.

B.C.A., National College,
Tiruchirappalli

Internship

Naga Ltd., Tiruchirappalli

Specialisation

Marketing, Systems



Prathip K .

B.E., Mechanical Engineering,
K.Ramakrishnan College of
Technology, Tiruchirappalli

Internship

Align Associate , Chennai

Specialisation

Marketing, Systems



Purushothaman C.

B.C.A., St.Joseph's College,
Tiruchirappalli

Internship

Hindustan Unilever Limited,
Trichy

Specialisation

Marketing, Systems



Jai Krishnan S K

B.Sc., Computer Science,
Srimad Andavan Arts And
Science College,
Tiruchirappalli

Internship

Home First Finance
Company Ltd , Tiruchirappalli

Specialisation

Marketing, Systems



Henry Nelson P

B.Sc., Mathematics, Loyola
College, Chennai

Internship

Manna Foods, Chennai

Specialisation

Marketing, Systems



Nichola Rex M

B.Sc., Computer Science,
St.Joseph's College,
Tiruchirappalli

Internship

Manna Foods , Madurai

Specialisation

Marketing, Systems



Darwin Nigalarasu J

B.Sc., Computer Science,
Loyola College Mettala,
Namakkal

Internship

Manna Foods, Coimbatore
and Tirupur

Specialisation

Marketing, Systems



Akash A.

B.C.A., Don Bosco College,
Yelagiri Hills

Internship

ITC Ltd, Trichy

Specialisation

Marketing, Systems

MARKETING & SYSTEMS



Aswanth. R
B.B.A., St. Joseph's College,
Tiruchirappalli
Internship
Q&Q solution , Coimbatore
Experience
Business Analytics
(two months)
Specialisation
Marketing, Systems



Sakthikumar M
B.Sc., Electronics, St. Joseph's
College, Tiruchirappalli
Internship
Manna Foods, Madurai
Specialisation
Marketing, Systems



Vidhya N
B.Tech., Biotechnology, SRM
Institute of Science and
Technology, Chennai
Internship
Omega Healthcare, Trichy
Experience
Anexas Consultancy, Content
Writer (Part time), 2 Months
Specialisation
Marketing, Systems



Leo M
B.Sc., Mathematics,
Loyola College, Chennai
Internship
Internest Agency, Trichy
Experience
Global Healthcare Pvt. Ltd.,
Chennai, Tele calling, 1 Year
Specialisation
Marketing, Systems



Ebinezer J
B.Sc., Statistics, St. Joseph's
College, Tiruchirappalli
Internship
Naga Ltd., Madurai
Specialisation
Marketing, Systems



Marshal Poul J
B.C. A.,
St. Joseph's College,
Tiruchirappalli
Internship
Hindustan Unilever Limited,
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responsible leaders
who discern, network,
and collaborate to make a
difference in the
lives of people”



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