

SEE ALL THINGS NEW



ST. JOSEPH'S
INSTITUTE OF MANAGEMENT (JIM)
TIRUCHIRAPPALLI

PLACEMENT BROCHURE 2023



inside

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FROM THE DESK OF RECTOR

Expertise and experiences gained through the learning process at St. Joseph's Institute of Management (JIM),



The strength of a Business School is often judged by the quantity and quality of placements it makes possible for its students. Since it empowers a person for more economic opportunities, growth and development, this placement is an important element that gives greater credibility and recognition to a Business School. Expertise and experiences gained through the learning process at St. Joseph's Institute of Management (JIM), coupled with the preparatory guidance the students have received and the accompaniment and mentoring they will continue to receive during the Placement period from the Administration, the Faculty and the Staff of JIM will make it possible for the students to achieve strides of growth in their lives.

I congratulate Rev. Dr. P. Paulraj SJ – Director, Rev. Fr. Antony Inico SJ – Administrator,

Faculty, Staff and Students of JIM involved in the release of Placement Brochure 2023 and the arduous task of getting placements. I am sure the opportunities provided during the placement will enrich the learning experiences of the students.

May God bless and accompany the students, those with whom they will be working and their beneficiaries. May St. Joseph, our patron saint, intercede for them to God that the placement they have received brings upward movement in their lives and strengthens their character as responsible leaders.

Rev. Dr. Leonard Fernando, SJ
Rector

FROM THE DESK OF PRINCIPAL

JIM drives students to willingly seek and gain knowledge and get ready to face the vagaries of future with poise.



I congratulate the initiative of JIM to release the placement brochure for this academic year. I recognise and appreciate the value of synergistic efforts of the Director, Administrator, Deans and, Faculties which culminated in the accomplishment of 100% placement for your students. A professional institution is today recognised and assessed by its placement record and the number and nature of companies frequenting such institutions for recruitment drives.

I am delighted to know that several well reputed companies including a few global concerns are sourcing JIM to meet their HR requirements. The brilliance and steadfast commitment of faculties must have played a pivotal role in accomplishing this feat. I am happy to note that the unique learning model as espoused by JIM drives students to willingly seek and gain knowledge and get ready to face the vagaries of future with poise.

Keeping the best traditions and values of St. Joseph's College in focus, JIM admits students with humble background and takes good care of their educational needs through customized modules and helps them to be successful in their academic and career pursuit.

In its relentless march towards educational excellence, JIM is well poised to become globally renowned professional institution capable of producing managers and, entrepreneurs with global competency and social consciousness.

I wish JIM all success in its endeavours. May God Bless you all.

A handwritten signature in blue ink, appearing to read 'Rev. Dr. M. Arockiasamy Xavier, SJ'.

Rev. Dr. M. Arockiasamy Xavier, SJ
Principal

FROM THE DESK OF DIRECTOR

We are committed in forming responsible leaders who are globally competent to lead a life based on values.



Dear Recruiters

Greetings from St. Joseph's Institute of Management (JIM)!

As we step into the 16th year of our academic service to the student community, I fondly express my gratitude, to all our recruiters who have extended their support by recruiting our students in their esteemed organisations. We Jesuits, always strive to "See all things new..." in our students and learning pedagogy, and provide an ecosystem which brings out the best in a learner. We are committed in forming responsible leaders who are competent to lead a life based on values. We expose our students to the corporate world in the form of Summer Internship Programme (SIP), market stint, mini projects and industrial visits. We are confident that our formation will help them to be your best employees. I welcome you to our campus to recruit our students and join us in the mission of giving a bright future to the citizens of the world.

Rev. Dr. P. Paulraj, SJ
Director

FROM THE DESK OF ADMINISTRATOR

"Our students are well formed and effectively trained to become

"Responsible Leaders" who are ready to face the challenges of the corporate world"



It gives me immense joy to welcome you to JIM for the final placement process for the batch of 2021-23. It is a moment of pride for us to present you a group of vibrant, young, dynamic and talented batch of student managers prepared to join the corporate world. Our student mix is selected through a rigorous admission process ensuring that only the very best of the lot get into our campus. This present batch is exposed to a curriculum that is thoroughly updated and in sync with the demands of the current business scenario.

JIM continuously tries to make its curriculum world class and deliver it in the most efficient manner. Our academic and placement training programmes groom the students in different life skills namely ethical living, positive attitude, Ignatian leadership skills, respect towards teachers and elders, sporting spirit, courage to stand-up for truth, professional approach, innovative thinking, and the ability to constantly adapt to change. Our focus is on student success through a

culture of academic and corporate collaboration and an environment of learning, experimenting and practicing. Our students are well formed and effectively trained to become "Responsible Leaders" who are ready to face the challenges of the corporate world as well as shape-up as entrepreneurs to contribute for the betterment of society and the nation.

The continual striving for overall quality has seen the Institute at the 15th position among the Outstanding B-Schools of Excellence in the country and 4th Top Private B-School in the state (Source: CSR-GHRDC B-Schools Survey - 2021). The enviable infrastructure, a consistent track record of academic excellence, coupled with hands-on industrial training and innumerable industry- institute interactions, makes JIM the right destination for managers of tomorrow. Looking forward to hosting you at JIM to deliver a great recruitment experience.

A handwritten signature in black ink, reading "Antony Inico". The signature is fluid and cursive, with a long horizontal stroke at the end.

Rev. Fr. I. Antony Inico, SJ
Administrator

PLACEMENT OFFICERS

Journey and the mission has been seamless and successful only because of the continued patronage offered by you, the Recruiters.



Dr. Albin D Robert Lawrence



Dr. S. Manoharan

Dear Recruiters,

Season's Greetings from St. Joseph's Institute of Management (JIM) Tiruchirappalli.

JIM is progressively stepping into its 16th year of its successful mission of creating life changing transformation to the student community through wonderful placements for them. Of Course, this journey and the mission has been seamless and successful only because of the continued patronage offered by you, the Recruiters, besides our earnest interest in shaping the future of our students.

Our students undergo a 8-week Summer Internship Placement (SIP) in reputed Organizations at the end of their second semester and get further sharpened to face the challenging scenario that awaits their course completion.

With an improvised behavioral pattern, sharpened subject knowledge and imbibed technical qualities further disciplined to make them the competent leaders of tomorrow,

they all set sail towards a job that yet to be created in the rapidly changing competitive world ahead.

Appearing for their final semester examinations by end March 2023, they get prepared to acquire the positions obtained through placements by the third week of April 2023.

As done in the past, we will be providing you the supporting infrastructural facilities for conducting tests, Interview, Presentation and Group discussions.

In this context, we would take this opportunity to express our sincere gratitude to you for your fabulous support in the past years and extend you a most cordial invitation to participate in the Campus Placement Drive 2022-23, of our institute, JIM.

With warm Regards,
Placement Officers

ABOUT JIM

St. Joseph's Institute of Management (JIM) is a Jesuit Business School. JIM is approved by All India Council for Technical Education (AICTE), New Delhi and affiliated to Bharathidasan University, Tiruchirappalli, Tamil Nadu. It is a part of St. Joseph's College, founded in 1844 by the Fathers of the Society of Jesus, popularly known as Jesuits; established much before the foundation of the University of Madras. Making good use of the autonomy given by the University Grants Commission (UGC) in 1978, the college excelled in every realm and has produced great men and women for others. In addition to all the high ratings for its performance and service in mission of education, the college was awarded with a special Heritage status.

In this college of high repute, JIM resides with a sole purpose of Forming Responsible Leaders. In JIM, we look at management education differently. Not teaching, but learning lies at the core of activities of the business school. Everybody learns here. Teacher learns, students learn and the Jesuit management learns every day. What JIM does is that it creates an ecosystem of learning in which students develop their competence to become leaders for tomorrow. Consciously we guide them to look at their learning holistically, not merely in terms of profit making; we do not want them to become just factory-ready graduates, but society-ready graduates who make a difference in the lives of people and who are change-makers. JIM strives to create a meaningful future for its students, with market-oriented curriculum and innovative learning pedagogy. Learning, training and development are the triadic axis around which JIM operates and this makes it stand tall vis-a-vis other management institutions.





VISION

To form responsible leaders who are globally competent to lead a life based on values.

CORE VALUES

- Integrity
- Excellence (magis)
- Responsibility
- Service

GRADUATE ATTRIBUTES

- Sound judgment
- Sharp decision-making skills
- Clarity in thinking and articulating
- Competent to work in a team
- Social sensitivity



MISSION

- To provide learning environment for integral development of individuals who have the right attitude, relevant skills and needed knowledge to adapt to corporate world
- To remain as a centre of learning by innovative pedagogy, appropriate exposure to industries and cutting-edge academic strategies
- To contribute to the field of business education and industries through research, training, and consultancy





THE MBA PROGRAMME

St. Joseph's Institute of Management (JIM) offers a Master's program in Business Administration (MBA). The program is spread over two years of four semesters and a Summer Internship Placement (SIP) program after the completion of the first year. The curriculum for the course has been designed with the objective of providing a comprehensive view of management with specialization in certain functional areas. Placement facilitation and entrepreneurship promotion are the mainstay of the program. It strives to produce ethically conscious leaders with social responsibility and concern, for the marginalized.



OUR CURRICULUM

The curriculum is restructured biannually taking into consideration the needs of the students and the demands of the changing business environment. Experienced professionals from industry and academia are involved in the syllabus restructuring process. The curriculum lays its emphasis on building a sound personality, enhancing competencies and acquiring sound knowledge about the industry.

In the first year, the students are enabled to sharpen their skills and get well grounded in all areas of management. They are equipped with the skills and tools necessary to improve their confidence and communication so that they gain maximum advantage of the management education. At the end of the second semester, a student is required to spend eight weeks in an organisation undergoing an on-the job training regarded as 'Summer Internship Placement (SIP)'. Students also undertake major project during the SIP. After the completion of the internship, every student has to submit an observation report and has to face a viva-voce. Internship provides practical exposure that S/he can successfully relate his/her classroom learning with field experience. It also gives an opportunity to the student to have a clear exposure to the stream, that he/she wants to specialize in.

The second-year courses place emphasis on specialization/elective in functional areas of management such as Finance, Marketing, Human Resource Management and IT and Analytics. The student can choose any two of the electives offered. Thereby a student would have specialized in two functional areas at the end of the program.





OUR PEDAGOGY

JIM has evolved a distinctive pedagogy, which focuses on active learning and personal growth of the students. Students play a major role in the learning process by adopting their own learning strategies such as self-learning, class room presentations, in-class interactions, case analysis and peer learning. Competent faculty and expert visiting faculty facilitate an active and interactive learning process. Debates, panel discussions, competitions, workshops, plant visits, project-based learning are all integrated into the teaching-learning process.

Case Study method is employed in all the courses. The programme brings in cases from the real life experiences and also models that are used and tested in industries and organisations. More of contextual experience than mere texts, abstract theories and models that are isolated from concrete reality are presented. It is believed, this could instruct and form the character of a student along the learning process. Learning does not stop in classrooms but moves to training outside class rooms. In tandem, learning and training helps, a student form herself/himself to become a competent individual. In some cases, special workshops and short courses are conducted to train in areas that are not directly covered during lectures in classrooms. In all this, mentoring plays a key role in gauging the progress a student makes and it helps enormously to make course corrections. In brief, distancing from conventional teaching and learning model, JIM follows a learning-centred education where everybody, teacher, management, students and their parents learn.

Assurances of Learning (AoL), are set for every course and we have put in place a mechanism to measure how the assurances are ful-

filled. First, students map their competencies in which they become aware of the gap between what they are and what they aspire to become. From there each student is guided to become a team player through class room lectures, group discussions, live projects and seminar presentations and interpersonal interactions, leading to personal growth. Second, students are motivated to develop critical thinking by asking fundamental questions and finding solutions to problems and issues in businesses. After sifting through available sources of knowledge, an MBA student should learn to form his/her own opinion on issues. Third, in this learning and evaluation, an emphasis is placed on looking at concepts globally and analyse the impact of business decisions internationally. For no issue in business today is only local, instead everything is seen globally. Fourth, the tests, quizzes, seminars and live-projects aim at helping students develop communication skills that are essential to be successful management professionals as they need to articulate what they feel and think. In all this, a student through his/her learning becomes a person who gives importance to values, and aims to become 'man and woman for others'. The eco-system of learning never loses its focus on learning for others.

ASSESSMENT OF LEARNING IN JIM

Following the Association to Advance Collegiate Schools of Business (AACSB) directives, first, learning begins with definition of student learning goals and objectives. Each learning goal describes the desired outcome that students should be able to accomplish when they graduate finally, regardless of their specializations. Second, every effort is made to align the curricula with the adopted goals to ensure that the curriculum addresses the learning goals. There is clear evidence that the work students do in one or more classes directly supports how and what student achieves. Third, identification of instruments to assess learning is done. We follow "course-embedded" measures. In this, course assignments or other student demonstrations such as GD, PI and report from a course are evaluated for the purposes of AOL through a separate, distinct process that is driven by criteria established by more than three faculty. Not only subject knowledge but also communication skills to articulate what a student has learnt is tested and measured. Finally, once the scores are collected on students' performance through the outcomes assessment process, they are shared with and analyzed by the appropriate standing committee under the leadership of Chair, Examinations and finally the Director of JIM approves the score that is to be sent to Controller of Exams in the college.





Team learning



Industry Experience



Expert Guidance

COURSE PROFILE

SEMESTER I

1. Fundamentals of Business Organisations
2. Managerial Economics
3. Quantitative Techniques
4. Accounting for Managers
5. Business Communication - I
6. Personal Growth
7. IT Skills for Managers
8. Legal Aspects of Business
9. Creativity & Innovation for Business
10. Communicative Competency (Certificate Course)
11. Skills for Management Education

SEMESTER II

1. Financial Management
2. Marketing Management
3. Human Resource Management
4. Organisational Behaviour
5. Management Information Systems
6. Research Methodology
7. Production & Operations Management
8. Entrepreneurship
9. Business Analytics
10. Business Communication – II

SEMESTER III

1. Summer Internship Placement (8 Weeks)
2. Project & Dissertation (2 Weeks)
3. Strategic Management
4. Logistics and Supply Chain Management

SEMESTER IV

1. International Business
2. Business Ethics
3. Comprehensive Examination/Thesis Writing



SPECIALIZATION COURSES

Finance

1. Management of Financial Services
2. Security Analysis and Portfolio Management
3. Management of Banking
4. Financial Modelling using Spreadsheets
5. Wealth Management
6. Equity Market Trading Practices
7. Insurance and Risk Management
8. Mutual Funds
9. Derivatives Management
10. Business Analysis and Valuation
11. Project Management
12. International Financial Management
13. Fraud Analytics
14. Enterprise Risk Management
15. Indirect Taxation
16. Derivatives Market Trading Practices

Marketing

1. Consumer Behaviour
2. Advertisement Management
3. Services Marketing
4. Marketing Research
5. Business to Business Marketing
6. Market Stint
7. Brand Management
8. Rural Marketing
9. Sales and Distribution Management
10. Retail Management
11. Digital Marketing
12. Marketing Analytics
13. International Marketing
14. Sales Promotion
15. Mobile Marketing
16. E-Mail Marketing

Human Resource

1. Learning and Development
2. Performance Management
3. Labour Legislations
4. Talent Acquisition
5. Learning Organizations
6. Conflict and Negotiation Management
7. HR Analytics
8. Management Consulting
9. Employee Relations
10. Organizational Change & Development
11. Compensation Management
12. Cross Cultural Management
13. Strategic Human Resource Management
14. Career Management
15. Team Management
16. Managing Talent

Systems

1. Business Analytics and Business Intelligence
2. Data Mining and Data Warehousing
3. Introduction to R and Python Programming
4. Relational Database Management
5. Software Engineering
6. Data Visualization
7. Emerging Technologies
8. Digital Commerce
9. Digital Analytics
10. Big Data Analytics
11. Machine Learning using Python
12. Principles of Deep Learning
13. Natural Language Processing
14. Cyber Security
15. Knowledge Management
16. Enterprise Resource Planning



THE BOARD OF GOVERNORS

Vice Chairman

Rev. Dr. Leonard Fernando SJ

Rector, St. Joseph's Institutions, Trichy

Secretary

Rev. Dr. P. Paulraj SJ,

Director,
St. Joseph's Institute of Management, Trichy

Members

Rev. Dr. M. Arockiasamy Xavier SJ,

Principal,
St. Joseph's College, Trichy.

Rev. Fr. A.M. Jeyapathy Francis SJ,

Treasurer,
St. Joseph's College, Trichy.

Rev. Fr. I. Antony Inico SJ,

Administrator,
St. Joseph's Institute of Management, Trichy.

Rev. Dr. C. Joe Arun SJ,

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Former Regional Director,
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Head – New Vistas, HCL Tech, Chennai.

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Dalmia Cement (Bharath) Ltd., Dalmiapuram.

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Vice President (Human Resources),
Indo National Ltd., Chennai

Dr. P. Jega Patrick,

Dean-Academics,
St. Joseph's Institute of Management, Trichy

Dr. J. Michael Sammanasu,

Dean-Students,
St. Joseph's Institute of Management, Trichy

FACULTY PROFILE

Rev. Dr. P. Paulraj SJ MA., MBA., PhD

Director – Marketing & HR

Rev. Fr. I. Antony Inico SJ M.Com., (PhD)

Administrator

Dr. P. Jega Patrick MBA., PhD

Associate Professor - Marketing

Dr. S. Suresh M.Sc., MBA., M.Phil., PGDCA., PhD

Assistant Professor - Systems

Dr. J. Michael Sammanasu M.Com., MBA.,

M.Ed., M.Phil., PhD
Associate Professor - HR

Dr. A. Pappu Rajan MCA., MBA., M.Phil., PhD

Associate Professor – Systems

Mr. S. Karthikeyan MPT., M.Sc (Psy), MBA.,

NET(MGMT& HRM), SET (MGMT&Psy), (PhD)
Assistant Professor - Marketing

Dr. Albin D Robert Lawrence

M.Com., M.Phil., MBA., PhD
Assistant Professor - Finance / Marketing

Dr. PS. Joan Kingsly MBA., M. Phil., UGC-NET, PhD

Assistant Professor - HR / Marketing

Dr. D. Allen Rose Shamini MBA., NET., SET., PhD

Assistant Professor - HR

Ms. Sahaya Restina James MA., PGDELT.,

M.Ed., NET., BETT
Assistant Professor - Communication

Mr. S. Roger Innocent Benson B.E., PGDM., NET

Assistant Professor - HR

Dr. Y. Arul Sulochana MBA., PhD

Assistant Professor - Finance

Dr. R. Murali MBA., SET., PhD

Assistant Professor – Marketing & HR

Dr. P. Mariappan M.Sc., MBA., M.Phil.,

PGDOR, PhD (Maths), PhD (Management)
Associate Professor – Supply Chain Management

Dr. S. Manoharan B.E., MBA., DipTD., PhD

Placement Officer – HR

Dr. Nisha Thundiyl MFT., MBA., PhD

Assistant Professor – Marketing & HR

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Loyola Institute of Business Administration

Dr. Suresh Paul Antony

Associate Professor IIM, Trichy

Prof. R. Venkataraman

Visiting Professor - BIM, LIBA & XIME

Mr. M. Hariharan

Director, Savoir Faire Management Service
Pvt. Ltd., Mumbai.

Dr. S. Dominic

Associate Professor
National Institute of Technology, Tiruchirappalli

Dr. Srinivasulu Reddy

Assistant Professor
National Institute of Technology, Tiruchirappalli

Mr. Paul James

Managing Director,
PSCS Analytics Pvt. Ltd., Chennai

Dr. J. Sadakkadulla

Former Regional Director,
Reserve Bank of India, Chennai

Dr. ISF Irudhayaraj

Former Professor, XLRI, Jamshedpur

Mr. Prabakaran Sithambaram

Director - Supply Chain Mgt.
i2 Technonology

Dr. Akilan Arunkumar Augustine

Assistant Director, Operation & Quality
Joseph's Eye Hospital

Fr. Emmanuel Arockiam SJ

HOD, PG Dept of Counselling Psychology
St. Joseph's College, Tiruchirappalli

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Relationship Manager, Sharekhan Ltd.,

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Chattard Accountant

Dr. Janarthanan Balakrishnan,

Assistant Professor, National Institute of
Technology, Tiruchirappalli

S. Gugananthan

Mphasis Limited, Module Lead,
SAP, BPC

Dr. P. Subburethina Bharathi

Assistant General Manager, L&D
Kauvery Group of Hospitals

VISITING FACULTY

Ms. Swati Madan

Head HR at KGISL GSS, Chennai

Mr. Sanjay Ahuja

HRD – TVS, Hosur

Mr. Richard Paul Raj

Data Scientist, Harmand International,
Bengaluru

Mr. Rama Pereiannan

Independent Certified Financial Advisor

Mr. Karthikeyan Siva Subramanian

Data Analyst & Consultant

Mr. Vijey Christopher

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Regional Category Leader, Coty Inc, USA

Mr. Asif Shahinsha

Managing Director, Thirty Four Ltd.,
London, UK

Mr.K.Srinivasan

Industry Expert, Quality Management, Chennai

Mr. Elangovan R N

Ex. Group Manager, Learning & Development,
Titan Company Ltd., Bangalore

Mr. Rahul Ignatius

Advanced Analytics consultant
Wells Fargo, Bengaluru

D. Leema Peter

Psychologist, Trichy

Dr. R. Victor Lazarus

Associate Professor, Bishop Heber College,
Trichy

Dr. Sukumar

BNYS, Sri Jeyarenga Naturopathy Hospital, Trichy

Mr. R. Venugopal,

Retired Tax Consultant, KPMG

Mr. Ashwath Venkataramani

Aviation Finance at Muzinich & Co
London, England, United Kingdom

Dr. Manickaraj

Associate Professor and Associate Dean
(Education) National Institute of Bank
Management, Pune

Pradeep A M

Sr Assistant Manager - HR
NJ INDIA INVEST PVT LTD

Mr. John Louis

Grand Master of Memory

Mr. Kumaravel Thangavel

Director
V Thangavel and Sons Private Limited,

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Partner ARA Securities Ltd., Trichy

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Senior HR Manager Velmurugan Heavy
Engineering Industries, Trichy

Mr. Pradeep

Co Chair, Yi Trichy Chapter

Mr. Raman Swaminathan

Global Delivery Manager,
Transformation IBM – India

Mr. Om Prakash

Director – Pre-Sales,
Ramco Systems Ltd , Chennai

Dr. Dinesh Babu

Sr. Data Scientist,
Brainswing Edutech Pvt Ltd. Chennai

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Co-Founder at Progression Brainery,
Director & Head India Operations
at BizTech Solutions

Dr. Satyanarayana Rentala

Associate Professor, BIM

Mr. Arjun Vijay,

Co-Founder and Chief Operating Officer,
Giottus Cryptocurrency Exchange

Mr. Swaminthan Nagarajan

Consultant, Head of FS solution
EMEA, HCL

FOREIGN VISITING FACULTY**Dr. Dinesh S. Dave**

Professor &
Director of Supply Chain Management
John A. Walker College of Business
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Boone, North Carolina, USA.

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Lecturer of Supply Chain Management
John A. Walker College of Business
Appalachian State University
Boone, North Carolina, USA.

Dr. William Magnus Northington

Assistant Professor
John A. Walker College of Business
Appalachian State University
Boone, North Carolina, USA.



INFRASTRUCTURE FOR AN ECOSYSTEM OF LEARNING



Located in a sylvian atmosphere in the sprawling campus of St. Joseph's College, JIM provides adequate and sophisticated facilities integrated with latest information and communication systems. They provide stimulating environment for learning and developing skills.

LIBRARY

JIM has a well stacked air conditioned library with a rich collection of books, journals, periodicals and electronic resources along with access to EBSCO and many online databases. The courses are designed in such a way that the students have to regularly use library resources for assignments and classroom presentations.

ICT FACILITY

The computer lab is well furnished and air conditioned with latest IT infrastructure, software and high speed internet connectivity. Workshops that require use of systems are conducted in the lab. The lab is used to familiarize the students with the latest software and work effectively in office applications. The lab has high configuration computers to meet the demands of the students. The workstations are connected to 31 BM rack servers. JIM has 100 Mbps dedicated leased line for internet with Wi-Fi facilities for all the faculty and students.





CLASSROOMS

Classrooms are designed for better interaction between faculty and students. All classrooms are well furnished, air-conditioned with audio visual facilities and connected with internet for effective use of online resources. A dedicated interactive smart class room helps in effective learning.

AUDITORIUM

A 250 seated fully air conditioned auditorium with quality acoustics and projection system is designed aesthetically to host guest lectures, presentations, seminars, workshops as well as orientations and other curricular talent shows on-stage.



JIM WOODS

A serene atmosphere for the students to gather for newspaper reading and learning activities.

KIOSKS

In order to facilitate learning outside the classrooms, JIM has Kiosks, where the students can gather to discuss and co-learn. Kiosks are connected with Wi-Fi facility and well lit for evening discussions.

SPORTS AND GAMES

Sports and games are the integral part of learning at JIM. Students play Tennis, Volley Ball, Table Tennis and other indoor games in the evening.



LEARNER'S CORNER

A waste dumping pit was converted into a beautiful learners' corner named RATIO STUDIORUM. Students go there for practicing public speaking, declamation and debate.

VIDEO CONFERENCE FACILITY

Video Conferencing Facility in JIM helps in continuous interaction with experts from industry and academicians in leading business schools across the nation.

LANGUAGE LAB

Communication is the single most vital skill for both learning and employment. A large number of JIM students come from rural areas from Tamil Medium Schools. Therefore, training them in English communication requires a language lab. A part of the computer lab is converted to language lab.

PERSONAL GROWTH AND COUNSELLING LAB

To address to the personal needs of the students there is a Personal Growth and Counselling Lab.



SOSA INCUBATION CENTRE

JIM has been experimenting various initiatives to promote entrepreneurial interest and skills among the students and hone the skills of the budding entrepreneurs. To facilitate this process, an incubation centre is designed where a group of entrepreneurs can work. It has six workstations to work on projects.

ONLINE CLASS

Web cams for facilitating online classes have been installed in every classroom for live classes and lectures.



STUDENT CONDUIT



In JIM Students are taught new skills through Preparation, Explanation, Demonstration, Observation and Supervision. It is not knowledge, but the act of **learning that grants the greatest enjoyment.**

Special Programmes



COMMUNICATIVE COMPETENCE COURSE

JIM gives special training in communication. While the students at their joining undergo a two-week intensive training on communication and guided throughout the course to improve their communication skills.

BRIDGE COURSE

Bridge course conducted before the start of the first semester helps to prepare students meet the requirements of rigorous management education at JIM. Intensive foundation courses viz Basic Mathematics, Accountancy and Behavioural Science are given.

PERSONAL GROWTH LAB

JIM believes in developing a strong personality with adequate self understanding, ability to manage oneself and effectively relate with others. It offers special training programmes for the first year students. Intensive three day workshops are conducted for personal growth, building self esteem, value formation and interpersonal effectiveness.





SKILL ENHANCEMENT PROGRAMME

Knowledge and skills evolve rapidly. To cope with the rapid change, students are trained in specific areas that will help them gain new knowledge, develop attitude and skills, both personally and professionally. The students undergo training in Personality Type Exercises, Neuro-linguistic Programming, Rational Emotive Therapy, Managing Emotions, Time Management and Stress Management. They are also trained and given opportunities to develop skills like public speaking, presentation and preparation of reports.



THE INSTITUTION-INDUSTRY NETWORK

Institute-Industry interaction is one of the most critical differentiator among Management Institutions. This will greatly impact the learning process in MBA programme. JIM aims at bridging the gap by introducing programs like visits to local industries and participating in conclaves and programmes organised by them .

INDUSTRY READY TRAINING

Campus placement gets top priority in an MBA programme. While the whole MBA programme focuses on personal growth, interpersonal effectiveness that are vital for placement and career growth, there is a well planned industry ready training by competent professionals in the second year to prepare the students for placement.



CEO CONNECT

Life at JIM is a vibrant blend of class lectures, study sessions, management meets, competitive sports and cultural meets. There are seminars, guest lectures and workshops where a student is exposed to diverse views, opinions and ideas of many of the greatest minds in the world of business. Yet, a good part of the JIM life will not just be academic. There is a CEO Connect program that brings CEOs from companies to share their expertise knowledge to student community.

LEARNING ACADEMY

Learning Academy is an initiative in JIM to provide a platform for the students to enhance their advanced communication skills such as debating, discussing,

sharing ideas, convincing, agreeing and disagreeing in a polite manner. The first year students are divided into groups and encouraged to organise learning programmes focussing on specific business themes thrice a week.

WEB BASED LEARNING AND ASSESSMENT

The students learn by accessing learning resources from the institute's web portal. They can submit the assignments, download resources and attend assessments online. This facilitates learning and dynamic interaction with faculty.



INSTITUTE PROGRAMS



'JIMNESIA' – Talent Hunt is an annual social fest for students in JIM. It is a two days show, wherein every one meet up as a family and remain in the Campus. The day begins with Yoga and Meditation and finishes with Bonfire. Arrangement of competitions both Academic and Cultural make the events during the day. It is a festival of ability in being as one and perceiving oneself in others. It expects to fabricate solidarity of brains and hearts required for the Life in JIM.



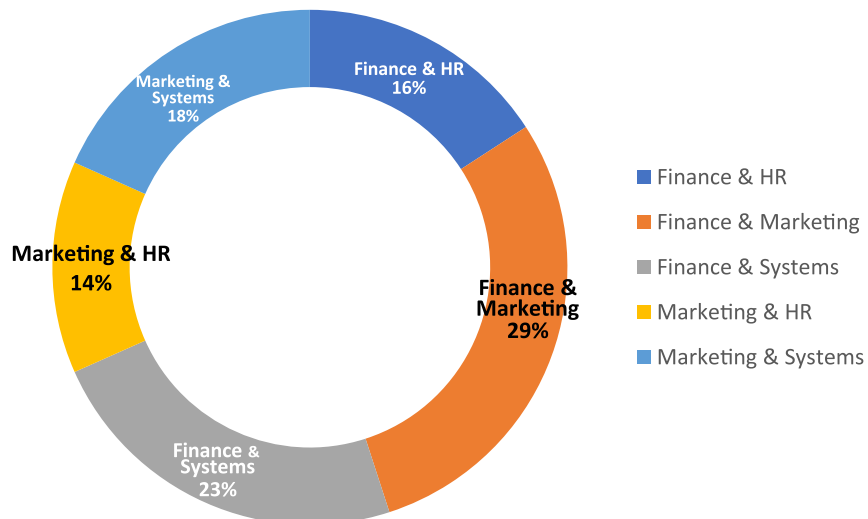
Student Advisory Council (SAC)

JIM focuses on student activities along the rigorous academic programmes. Student Advisory Council (SAC) is a student initiative to develop managerial competencies through programmes designed and run by the students, where they showcase their skills and develop them. All the extracurricular activities, sports, clubs and festivals are conducted by SAC lead student community.



BATCH PROFILE 2021-2023

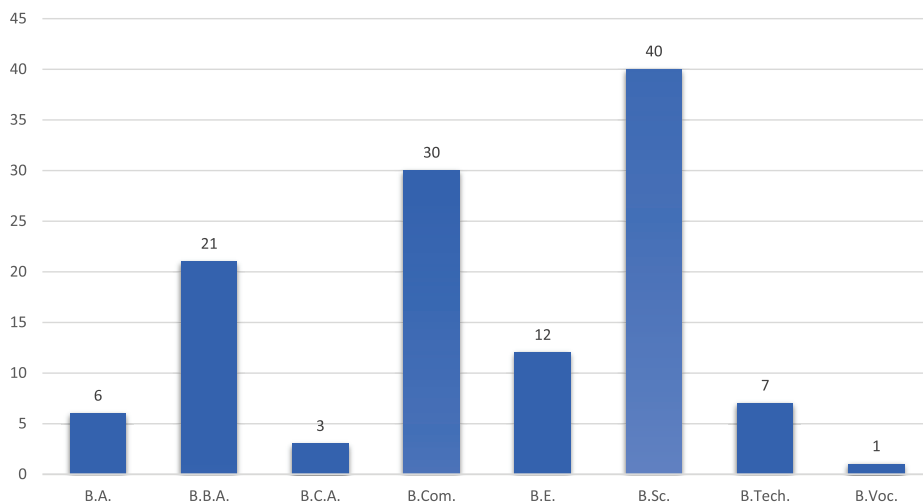
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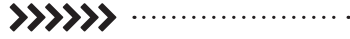


BATCH PROFILE 2021-2023

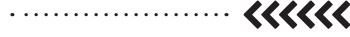
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CLUB ACTIVITIES



JIM CONNECT JIM E-Newsletter



A monthly E- news letter designed and led by JIM students. The aim of this e-newsletter is to provide the updates and trending information, along with facts and details about fields like technology, upcoming innovative products, latest courses of study, trends and turns in market and much more. JIM always strives to be rooted while spreading its wings to reach greater heights, therefore in this newsletter there would be a regular feature on Management concepts in Thirukural. JIM monthly activities and messages is also a feature in this issue.





CLUBS

The students form learning clubs based on their area of specialization. They organise special events, discussions and visit places to deepen their understanding and skills. They also organise one mega - 'Signature Event' to exhibit their leadership skills.

FINANCE

The students with passion for Finance gather regularly to analyse and interpret the financial statements of companies, discuss business plans, conduct stock wars and converse with experts in the field.

HR

The HR club invites experts among the HR practitioners and actively discuss the various HR issues, labour laws, recruitment practices, competency mapping procedures and performance management practices.

MARKETING

The marketing club known as MARKLENDs meets every week to discuss emerging areas and trends such as digital marketing and social entrepreneurship. They conduct games, workshops to simulate marketing activities such as product launch, brand exercises and design advertisements.

SYSTEMS

The systems students meet frequently to generate new ideas for developing information system for organisational efficiency and applications for specific need. They learn tools of business analytics and gain hands on experience in analytics through special workshops.

RYC

This club works in collaboration with Rotaract City, Trichy Chapter. RYC provides an opportunity for the students to enhance the knowledge and skills that will assist them in personal development, to address the physical and social issues.



INTERNATIONAL COLLABORATION

Université Grenoble Alpes, France

JIM has academic exchange programme with Université Grenoble Alpes, France. The students from JIM attend courses for one semester in Université Grenoble Alpes and the students from Université Grenoble Alpes, attend courses for one semester in JIM.

Fu Jen Catholic University, Taiwan

JIM has MoU with Fu Jen Catholic University, Taiwan offering joint programmes and exchange of students and faculty.

Binary University, Malaysia

JIM has signed an MoU with Binary University of Malaysia to have academic exchange and joint research programmes.



BUSINESS CONCLAVES

XChange is a student led management event conducted for business students across the country. This helps JIM students to develop thinking and organising skills while enabling business students from other colleges to show case their managerial competency.



CONFERENCE

JIM organizes national or international conference every year to bring together academicians, researchers and management professionals to discuss on the emerging trends in business. This provides students with diverse perspectives and insights in important areas of business. The students acquire and apply managerial skills as they involve actively in planning and organizing the conferences.

STARTUP

Startup- JIM, the flagship programme @JIM, is envisioned with making students truly entrepreneurial in whatever tasks they do in the future. A three-month hands-on programme is planned with courses designed to impart skills which can radically transform their thinking process and behaviour, thereby acting as a means for driving change in their own organisation and also the other organisations they work for. This culminates in annual startup mela.



BUSINESS ANALYTICS

The new era is defined by the huge volume of data that can be used for businesses. Organisation which have the tools and techniques to access the data and analyse the same will be able to tap the huge resources for their advantage. Both startups and big corporates are spending volumes of money on developing data analytical capabilities to make use of this opportunity. Any management student is expected to master the techniques and concepts of data analytics. JIM drives all courses incorporating the spirit, skills and tools of Analytics. Faculty development programs and Management development programs, two-day symposium are conducted to make data analytics as part of the learning processes.



SUMMER INTERNSHIP PLACEMENT (SIP)

SIP plays a vital role in the MBA program. Students go to companies and market places for two months after the first year. They learn from hands on experience, get exposed to the real business situations and try to link their academic learning to the practical problems. Faculty guide them, visit them and help them learning better. Some of the students get pre-placement job offers after the SIP.

PLACEMENTS

Placement is an indicator of the performance of a Business School. JIM has successfully placed 108 students out of 117 for the batch 2020 – 2022. More than 50 companies have come for placement with an average salary package of 5.5 lakhs and the highest offered was 13 lakhs. This year the maximum jobs were in finance, followed by Microfinance and FMCG for sales. The recruiters represented various sectors like BFSI, Manufacturing, Telecom, IT, Analytics, Media and Retail. Some of the prominent recruiters were Federal Bank, ITC, HDFC Life, CUB, ICICI Securities & TCS

OUR RECRUITERS

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“He who goes
about to reform the
world must begin
with himself, or he
loses his labor.”

-St. Ignatius of Loyola

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“If I cannot add to my own low level of understanding, I could ill afford to try to raise that of others, seeing that it belongs to our Creator and Lord to give much or little.”

-St. Ignatius of Loyola

FINANCE & SYSTEMS



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“Occupy yourself in beholding and bewailing your own imperfections rather than contemplating the imperfections of others.

-St. Ignatius of Loyola

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Ltd., Chennai

Specialisation

Marketing, Systems



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Tiruchirappalli

Internship

TEACHNOOK, Bengaluru

Specialisation

Marketing, Systems



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Specialisation

Marketing, Systems



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Muviereck Technologies,
Salem

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MARKETING & SYSTEMS



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bigbasket , Chennai

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Marketing, Systems

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